

Danbury Neighbourhood Plan

For Danbury Neighbourhood Plan Steering Group

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RESEARCH

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Contents

1. Introduction.....	3
2. Aims and objectives.....	3
3. Methodology.....	3
4. Key findings.....	4
4.1 Profile of respondents.....	4
4.2 Agreement with vision statement.....	5
4.3 Housing development.....	6
4.3.1 Future housing provision.....	7
4.3.2 Scale of housing required.....	12
4.3.3 Potential locations for development.....	15
4.4 Design and Heritage.....	18
4.5 Environment.....	19
4.5.1 Conservation.....	19
4.5.2 Village landscape.....	20
4.6 Transport.....	22
4.6.1 Pedestrians and cyclists.....	23
4.6.2 Parking in the village.....	24
4.7 Recreation in Danbury.....	25
4.7.1 Activities for young people.....	26
4.7.2 Improving leisure facilities.....	27
4.8 Danbury's Infrastructure.....	29
4.8.1 Developing amenities.....	29
4.8.2 Encouraging business growth.....	30
5. Overall key findings.....	32
6. Appendix.....	34
6.1 Full age breakdown.....	34
6.2 Map of potential sites for development in Danbury.....	35
6.3 Questionnaire.....	36

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This research has been carried out in compliance with the International standard ISO 20252, (the International Standard for Market and Social research), The Market Research Society's Code of Conduct and UK Data Protection law

1. Introduction

This report details the findings of the Danbury Neighbourhood Plan questionnaire no. 2, a survey of Danbury village residents in Essex. The 'Qualifying Body' for the purposes of producing the Neighbourhood Plan is Danbury Parish Council and this is being achieved through the Danbury Neighbourhood Plan Steering Group (SG).

The survey was conducted by the SG in late 2018 in order to support drafting of their neighbourhood plan.

2. Aims and objectives

Danbury is in the process of developing their new neighbourhood plan, which will determine how Danbury develops over the next few years. Research was needed to gather residents' views to ensure this plan meets local needs. The SG also needed to collect the views of local residents regarding potential locations for 100 new homes to be built in the area, as allocated by Chelmsford City Council. Consequently, the SG commissioned QA Research to undertake a survey of Danbury Village residents.

3. Methodology

Views were gathered using self-completion paper questionnaires, which were hand delivered by volunteers to households and businesses in Danbury. All residents of Danbury were invited to take part. The SG also designed the content and wording of the questionnaire, with QA advising. The survey, a copy of which is included in the appendix, contained 46 closed questions i.e. responses were presented as scales or ratings. Only one open, text question was included to reduce inputting time. Prior to the survey the SG ran consultations with residents on a number of areas such as local transport, and so questions in this survey sought to gather the level of agreement with conclusions from these consultations. These conclusions formed the basis of the 'objectives' and 'vision statement' in the questionnaire.

Alongside the paper survey, an online survey with the same content ran concurrently. This was done so as to give residents an alternative to the paper survey. A link to the online survey was included on the front page of the postal questionnaire. To avoid people completing the questionnaire more than once, each paper survey contained 4 household reference numbers; one of which had to be entered when responding online or by post. Paper questionnaires had four reference numbers to allow up to four members of each household to respond. The survey period ended on the 15th of September 2018 after 6 weeks.

Completed surveys were then sent by the SG to QA's offices for inputting and analysis.

Following inputting, online and paper responses were merged and analysed together to form one dataset of responses.

In total, **996** surveys were completed. Whilst only a proportion of all residents completed a survey, the standard error of the dataset is **+/-2.78**. Though not quite being statistically robust due to postal surveys being biased towards certain groups, these results can still give a highly accurate picture of the views of the wider population in Danbury.

4. Key findings

The following section details key findings from the survey data. Please note that percentages have been rounded to the nearest whole number, with any 0.5% figures rounded up. As a result some figures may add up to more than 100%.

Throughout this report mention is made of 'nets', such as 'net agree' or 'net unsuitable'. These refer to combined responses, for example where the text mentions 'net agree', the accompanying figure refers to the percentages of those that responded 'strongly agree' and 'agree' combined. These are used for ease of comparison.

At the beginning of most sections within the findings there is a textbox detailing the objective for that specific area of development. Text in these boxes is taken verbatim from the survey and represents what respondents saw when completing the survey.

4.1 Profile of respondents

The tables below show the demographic profile of survey respondents. They also show the figures from the 2011 Census for Danbury Parish, where these are available.

As Danbury is a Parish, Census data was only available for broader age bands than those included in the survey; consequently survey data was recalculated to fit into these age bands to allow for direct comparison. Full breakdown of age can be found in the appendix.

Demographic of respondents	Survey sample	
	Count	Percentage
Danbury resident	945	95%
Both a resident and Danbury business owner	43	4%
Danbury business owner	5	1%
None of these	3	<1%
Base	996	

Demographics of respondents	2011 Census		Survey sample	
	Count	Percentage	Count	Percentage
Age				
Under 18	1,093	21%	40	4%
18-24	277	5%	24	2%
25-44	1,013	20%	141	14%
45-64	1,553	31%	322	32%
65+	1,151	23%	429	43%
Prefer not to say	-	-	37	4%
Base	5,087		993	
Gender				
Male	2,532	50%	483	49%
Female	2,555	50%	476	48%
Prefer not to say	-	-	31	3%
Base	5,087		990	

A high proportion of respondents to the survey were aged 65 or over and they are overrepresented in the sample. Similarly, under 18s are underrepresented here. Whilst this is typical of surveys conducted using self-completion postal questionnaires, the degree to which the sample is dominated by this age group should be kept in mind when interpreting the results.

4.2 Agreement with vision statement

Respondents were first asked to what extent they agreed with the vision statement.

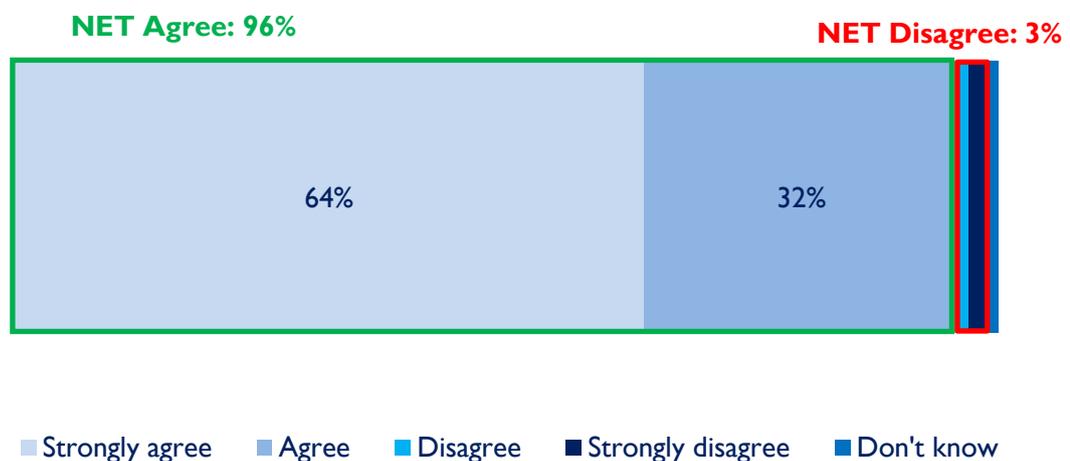
Vision Statement:

'Danbury in 2036 will be a thriving village, separate from Chelmsford, with a strong community spirit, where people of all ages will be able to enjoy Danbury's unique character and identity. Its countryside, woods and green spaces will be protected, as will its heritage, older buildings and distinguishing features.

Any development will be sympathetic to, and not detract from, the character of the village, will be sustainable and appropriate to its scale and nature and be integrated with the landscape and existing housing.

Opportunities will be taken to improve leisure, recreation and retail facilities for local residents. Danbury's geographical position within the area's road network is likely to continue to be a challenge and opportunities to improve this will be actively sought with other agencies over the plan period.'

Q1: Do you agree with this vision for the Danbury Neighbourhood Plan?



Source: Qa Research 2018 **Base:** 995 (all respondents). ≤2% shown but not labelled.

As can be seen, reaction to the proposed direction for the neighbourhood plan was overwhelmingly positive, with levels of 'strong agreement' making up well over half (64%) of responses.

4.3 Housing development

The emerging Chelmsford Local Plan has allocated 100 homes to be accommodated within or adjoining Danbury's Defined Settlement Boundary and so the survey covered residents' views on housing development in Danbury. First they were asked the extent to which they agreed with the objective.

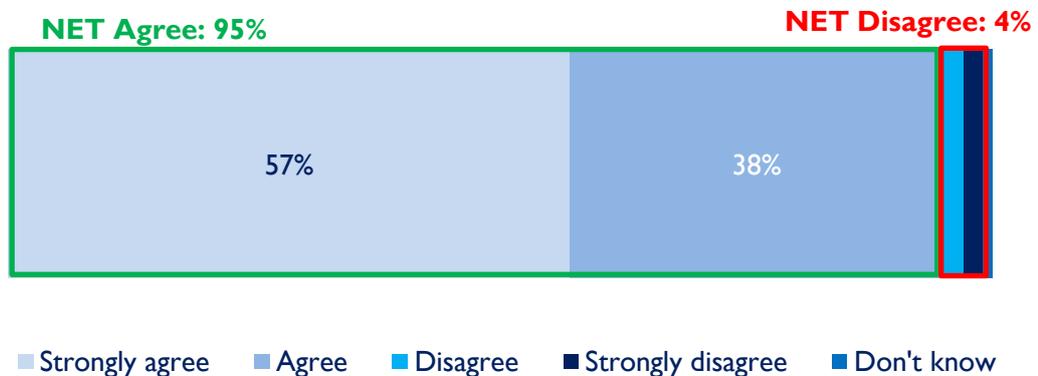
HOUSING AND DEVELOPMENT

Any future development should be sympathetic to the village character and respond to local needs. Properties for younger people and smaller properties for downsizers will be a priority. Suitable housing at less than the market value will be included. It should be of high quality and design and fit well into the context of the village in terms of mix, scale, character and tenure. Suitable previously developed land and infill sites will be preferred, which do not conflict with Chelmsford's criteria for site selection and for development. Danbury's residents are keen that the existing separation between settlements is maintained, and any development proposed should not encroach on green spaces between Danbury and its neighbours.

Objective

'To ensure there is a high-quality housing provision for all ages, which responds to Danbury's needs. Any development will be sustainable (meeting the needs of the present without compromising the ability of future generations to meet their own needs). It will also be appropriate to the scale and nature of the Parish, with the separation between existing settlements being maintained. Green energy in new developments will be encouraged.'

Q2: Do you agree with this objective for Danbury's Housing and Development?



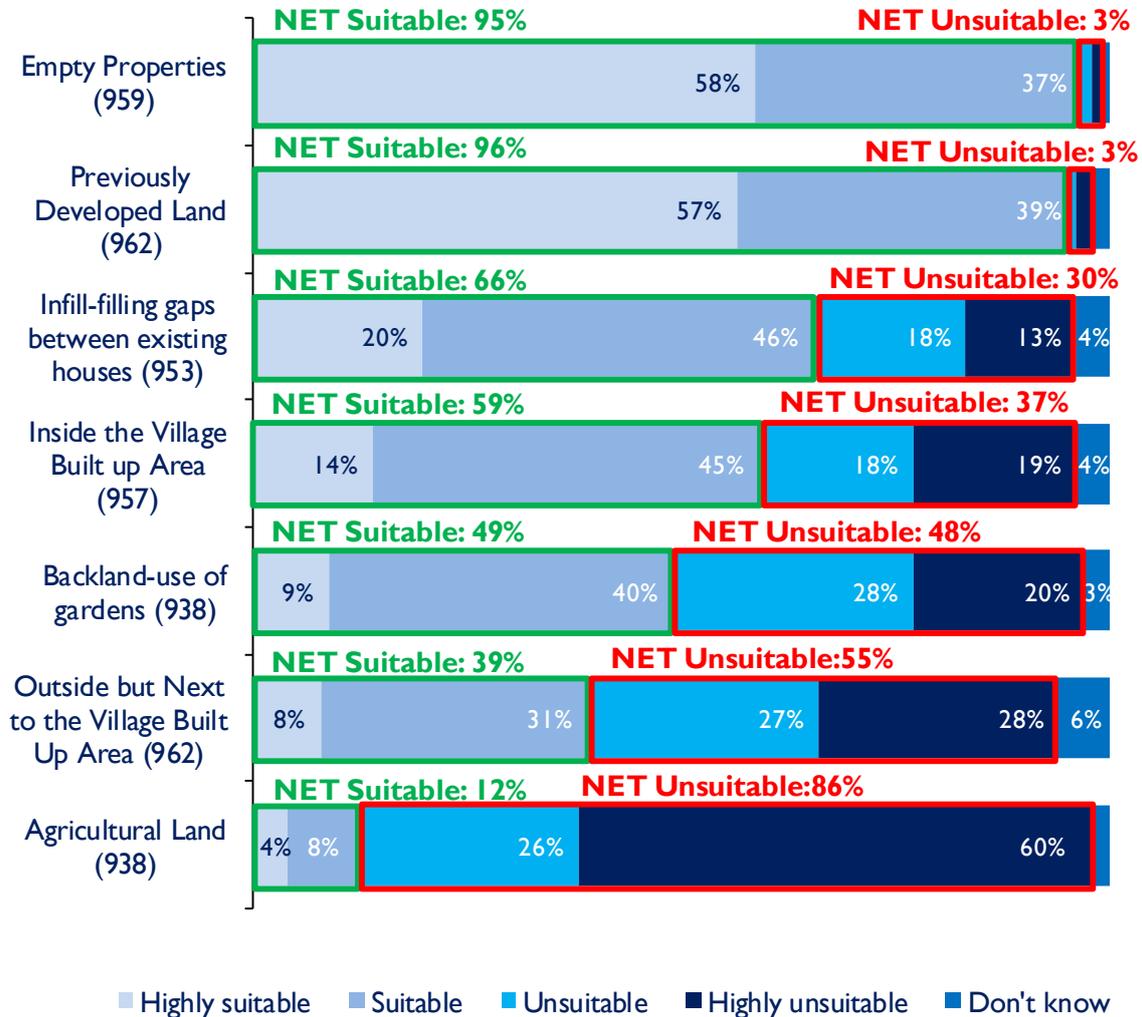
Source: Qa Research 2018 **Base:** 987 (all respondents). ≤2% shown but not labelled.

Respondents were nearly all in agreement (95% net agree), showing that the vision for housing development is evidently popular with residents.

4.3.1 Future housing provision

Residents were asked which type of land they would like to see new housing developed on.

Q3. How suitable are the following types of land for homes to be built on?



Source: Qa Research 2018 Base: In brackets (all respondents). <2% is shown on chart but not labelled

There appears to be a preference for developing and adapting previously existing developments, such as *empty properties* (95% said net suitable), *previously developed land* (96% net suitable) and to a lesser extent *filling in gaps between existing houses* (66% net suitable).

Building on previously untouched land was least popular. Over half of respondents (55%) deemed building near to but *outside the village built up area* as net unsuitable, and the considerable majority (86%) felt it was unsuitable to develop *agricultural land*; indeed over half (60%) felt developing on *agricultural land* was specifically *highly unsuitable*.

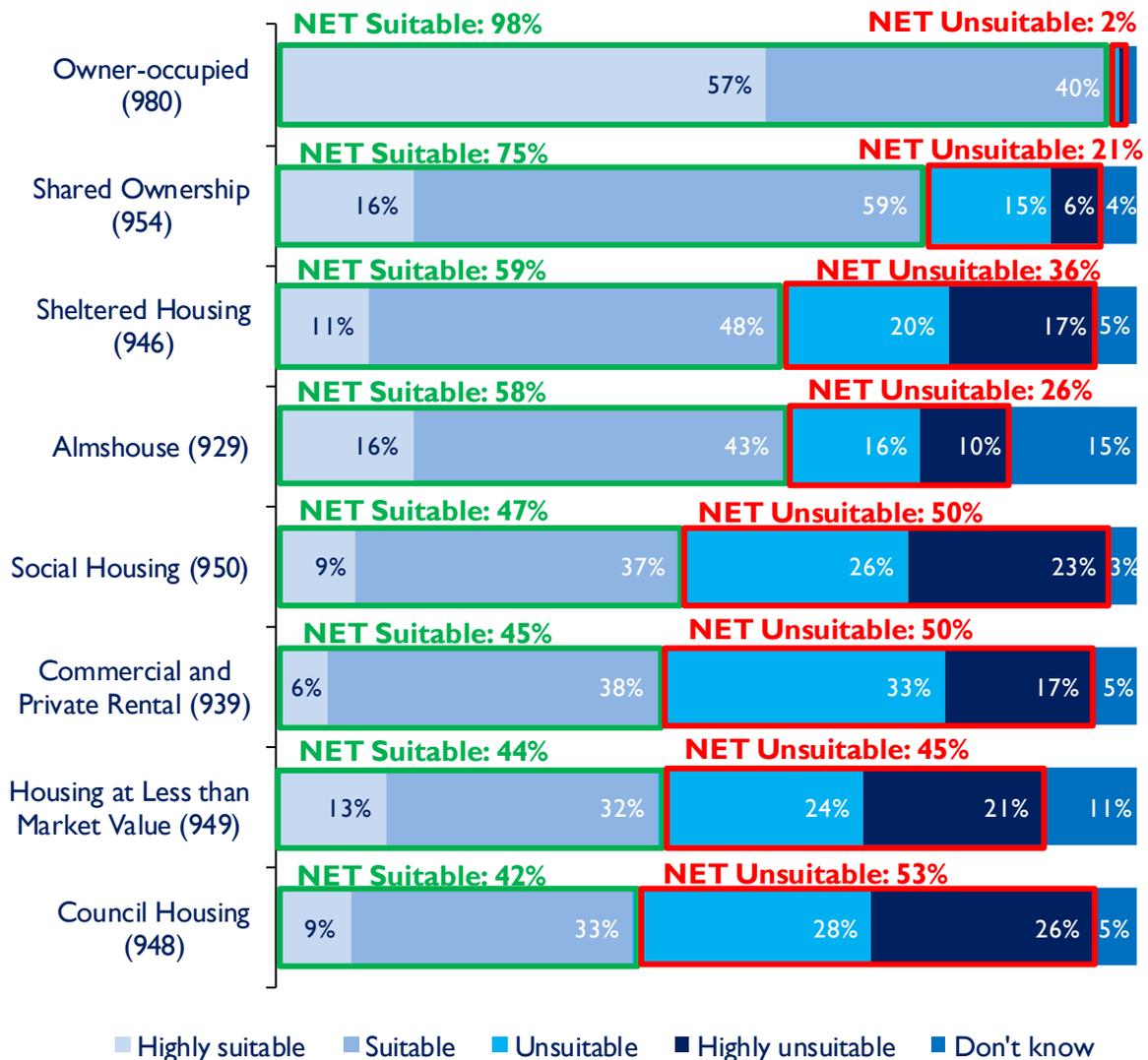
Respondents were then asked, 'How suitable are each of the following types of homes if they were to be built?' Answers are detailed in the table below.

Housing	Net suitable		Net unsuitable		Don't know	
	Count	%	Count	%	Count	%
Semi-detached House (950)	874	92%	65	7%	11	1%
Adapted for people with a disability (957)	819	86%	96	10%	42	4%
Bungalow (954)	817	86%	128	13%	9	1%
Detached House (948)	799	84%	139	15%	10	1%
Retirement Housing (952)	798	84%	134	14%	20	2%
Link Detached House (936)	752	80%	144	15%	40	4%
Low Cost Starter Homes (950)	726	76%	197	21%	27	3%
Terraced House (941)	661	70%	263	28%	17	2%
Luxury Housing (918)	419	46%	470	51%	29	3%
Flats/apartments - max 3 storeys (932)	315	34%	600	64%	17	2%
Town House - 3 Storeys (931)	206	22%	711	76%	14	2%
Base (in brackets)						

Most (92%) felt *semi-detached houses* were most suitable. Not far behind however were *houses adapted for people with a disability* and *bungalows* (both 86% net suitable). Residents seemed to be least in favour of taller developments. Over three quarters (76%) said 3 storey townhouses were net unsuitable and 64% deemed 3 storey apartment buildings the same.

Opinions were also gathered on the types of tenure residents wished new developments to have.

Q5. How suitable are the following forms of tenure for the new homes?



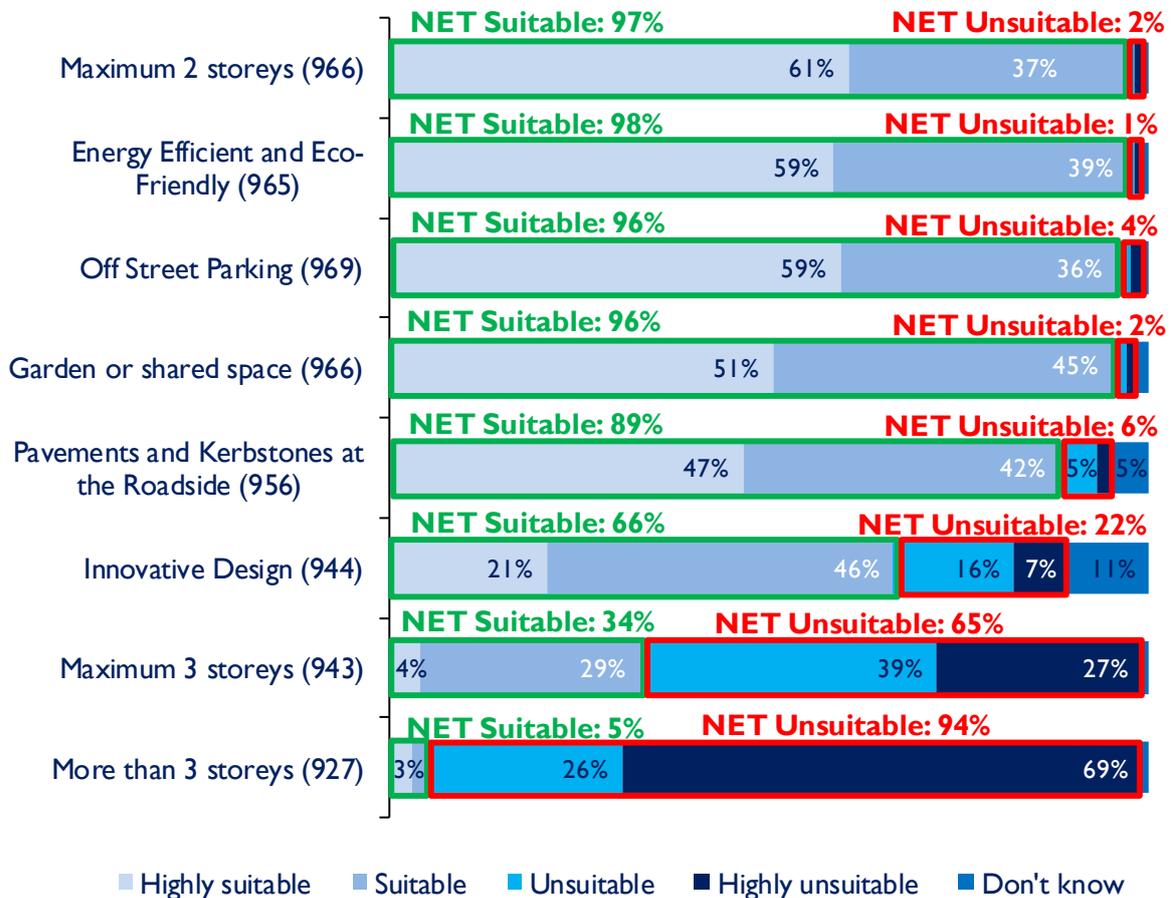
Source: Qa Research 2018

Base: In brackets (all respondents) <1% is shown on chart but not labelled.

There appears to be a preference for properties for sale rather than rental or supported housing. Nearly all (98%) of residents hoped new developments would contain *owner-occupied* properties. Over three quarters also felt *shared ownership* type housing would be suitable for Danbury. *Council housing* was felt to be least suitable with over half of the opinion this was unsuitable (53% net unsuitable). Half of respondents also felt *private rental* and *social housing* was unsuitable (both 50% net unsuitable), and the data appears to suggest then that around half of residents feel rental properties in general are *unsuitable* for Danbury.

Residents were then asked which design features they felt would work best for new housing in Danbury.

Q6. How suitable are each of the following design features for the new homes?



Source: Qa Research 2018

Base: In brackets (all respondents). <2% is shown on chart but not labelled

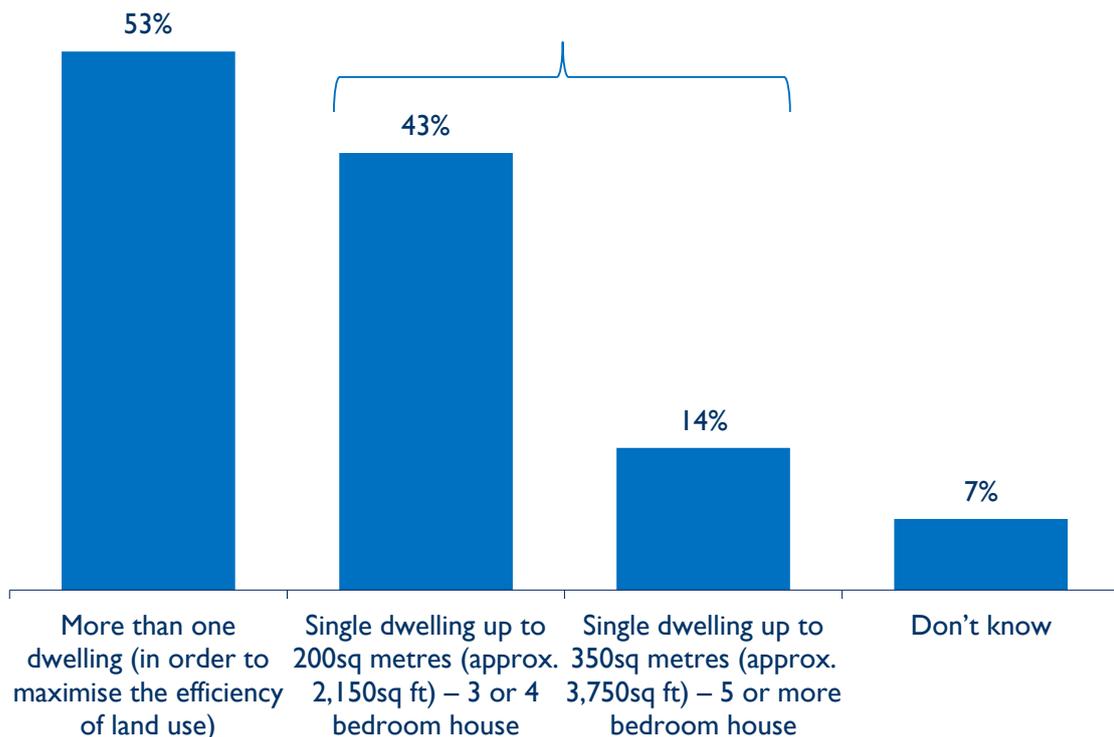
The majority (97% net suitable) stated a desire for developments with a *maximum of 2 storeys*. In contrast 94% (net unsuitable) felt housing of *more than 3 storeys* was inappropriate for Danbury, this is in line with responses to Q4 in which three storey properties were once again deemed least suitable. These two questions highlight a strong preference amongst residents for smaller developments in Danbury, anything over 3 storeys is likely to be highly unpopular.

Other features deemed suitable by most residents were *eco-friendly properties* (98% net suitable), having access to *green space* (96% net suitable) and houses with *off street parking* (96% net suitable).

The survey also asked for the level of support for 'a policy that any new starter home built in the village should remain as a starter home and not enlarged' (Q10). 87% supported this idea (net support), with over half (57%) expressing 'strong support'. This would seem to suggest then that most residents would prefer starter housing to stay relatively unchanged once built.

Views however appear to be split on how best to redevelop small properties on large plots. For this question, respondents could choose multiple answers and so percentages shown on the chart add up to more than 100%.

Q11. If an existing small property on a large plot becomes available for redevelopment, what type of property(s) do you think would be appropriate to ensure that any development will be sympathetic to the immediate surroundings?



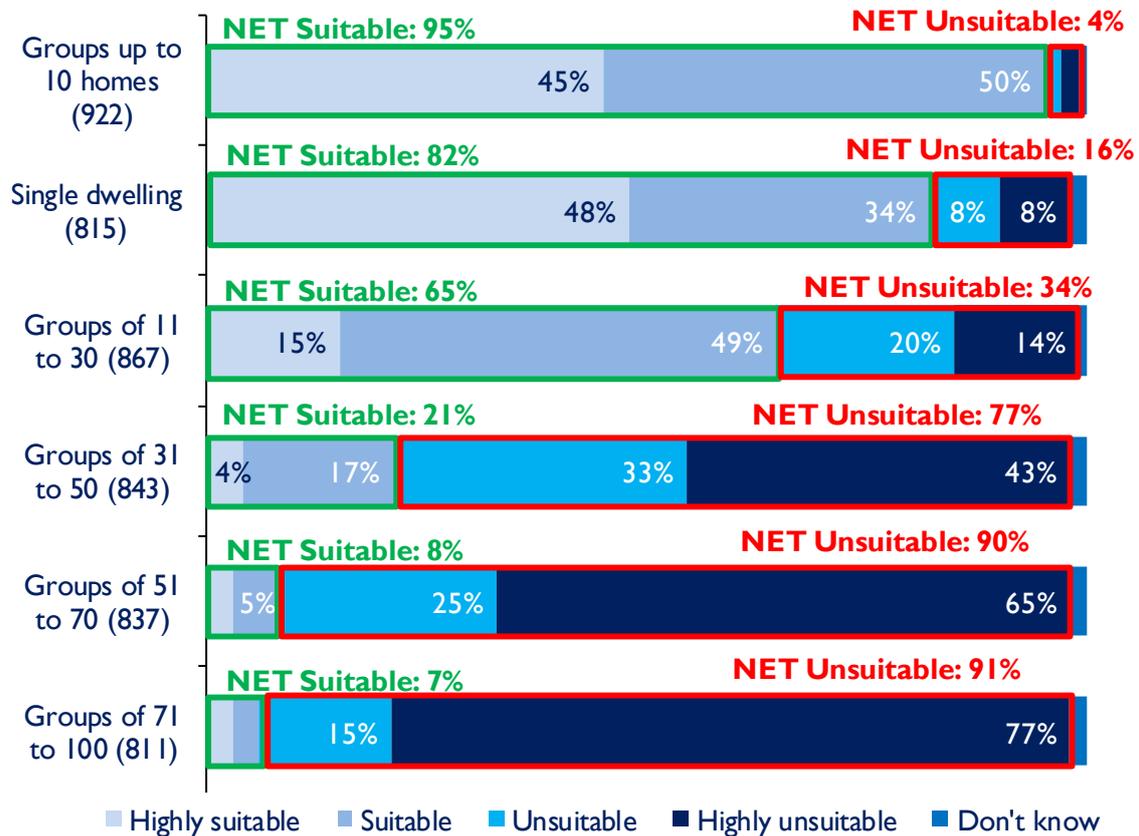
Source: Qa Research 2018 **Base:** 990 (all respondents)

Just over half (53%) think this space should be maximised and used for multiple properties, however a similar proportion prefer the idea of using this land for single properties only (56% net single dwelling). 43% of respondents opted for smaller scale single dwellings (Single dwelling up to 200sq metres (approx. 2,150sq ft) – 3 or 4 bedroom house); and 14% choose larger single dwellings as appropriate (Single dwelling up to 350sq metres (approx. 3,750sq ft) -5 or more bedroom house).

4.3.2 Extent of Future Developments

Residents were also asked for their views on the scale of housing development required in Danbury.

Q12. What size of development is suitable for the village (i.e. number of homes on a site)?

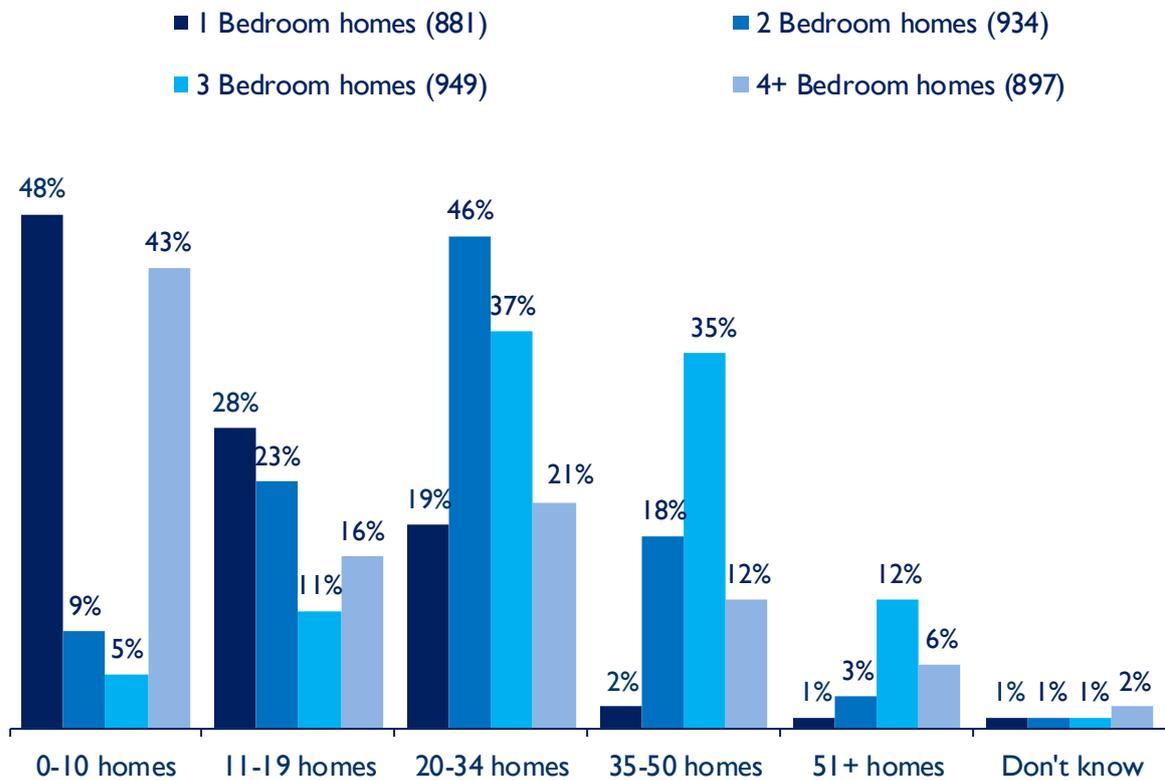


Source: Qa Research 2018 Base: In brackets (all respondents). <3% shown but not labelled.

Smaller developments appear to be most favoured by respondents as these received the highest proportions of net suitable ratings; *single dwellings* (82%) and *groups of up to 10 homes* (95%) were deemed the most suitable sizes for the village. For both *single dwellings* and *groups of up to 10 homes* just under half (48% and 45%) of net suitable ratings came from residents deeming these sizes *highly suitable* for the village, further indicating strong approval for these developments. The largest development included in the survey, *groups of 71 to 100 homes* met with the most disapproval, with an overall net unsuitable rating of 91%.

Respondents were then asked which types of housing the required 100 new homes should be. The chart below shows the percentage of respondents who felt that that number of homes should be built of that type; for example, looking at the dark blue bar on the far left we seen that 48% of respondents felt that 0-10 *1 bedroom homes* should be built.

Q7. Of the 100 homes, how many should be built of each type?



Source: Qa Research 2018 Base: In brackets (all respondents)

The data appears to suggest a preference for 2 and 3 bedroom homes, with respondents to the survey typically selecting a higher number of homes of these types; 46% - just under half - of those opting for 2 bedroom homes felt these should comprise around one quarter of the allocation (20-24 homes). Nearly two fifths (35%) of responses in favour of 3 bedroom home developments felt these should make up around a third to one half of the allocation (35-50 homes).

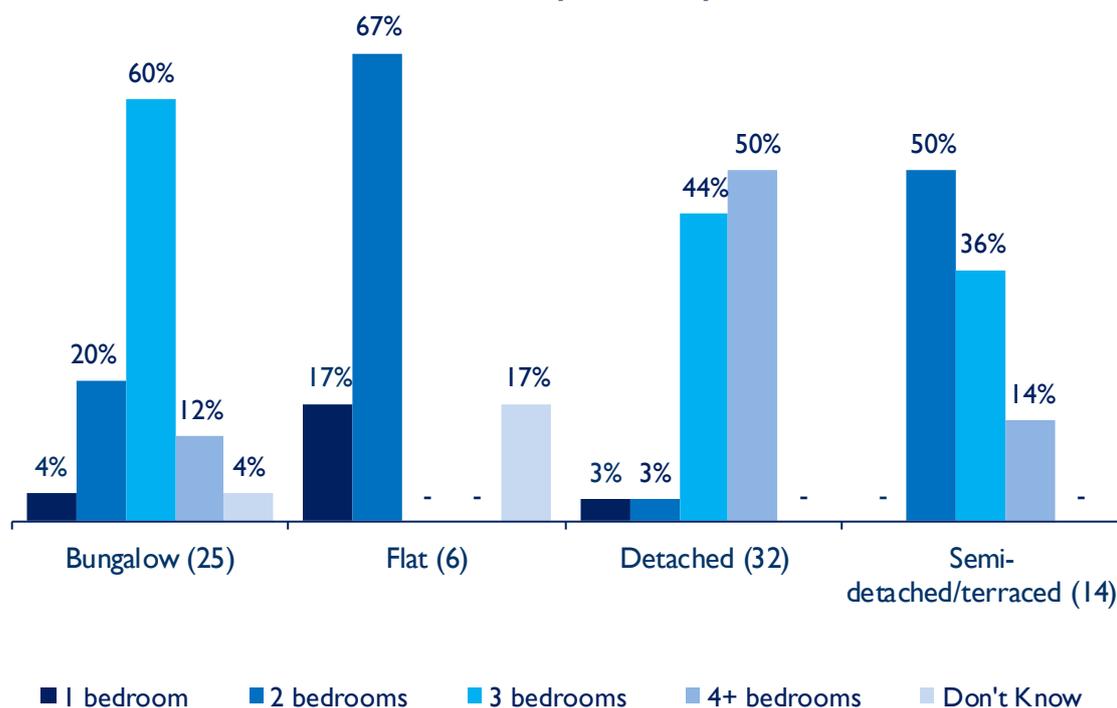
In contrast just under half felt there should be less (0-10) *1 bedroom only* (48%) and *4+ bedroom homes* (42%), indicating a desire for a smaller amount of these homes.

As this question was asked using size bands it is very difficult to accurately calculate the total allocation of each home type from the 100 homes. To make an approximation, and it must be stressed that it is a rough approximation, we can take the midpoint of each range and look and multiply this by the percentage of respondents who gave each band size for each home type.

Home type	Approx. Allocation
1 Bedroom	15
2 Bedroom	27
3 Bedroom	36
4+ Bedroom	22

Those that intended to move within Danbury in the near future were asked what kind of home they would require. Note that in the online version of the survey, only 10% indicated that they would move home in the next five years but in the paper version of the survey the proportion was much higher (around 22% - 46% depending on home type). Results for the online survey are therefore shown alone due to concerns that some respondents to the paper survey have an incorrectly answered this question. Whilst the base for the online survey is only those who definitively said they would move in five years, this was only a small number of individuals and therefore results should be treated with caution.

Q8. If you are intending to move within Danbury in the next 5 years, what type of home would you require?
- Online responses only -



Source: Qa Research 2018 **Base:** In brackets (Those who are intending to move within Danbury)

The results suggest that regardless of home type a minimum of two bedrooms was required and indeed two to three bedrooms were preferred. Those that felt they would require a *detached* house expressed a need for three bedrooms at a minimum however.

Of those who did intend to move within Danbury, regardless of bedroom size they typically required bungalows (73% of those intending to move), or detached properties (82%) as opposed to semi-detached (45%) and especially flats (16%)

People that were likely to move within Danbury over the next 5 years were asked if they would have any special requirements for their housing (Q9). Again looking at the online results only, the vast majority (79%) did not. Of the 21% that did, this split fairly evenly between *Sheltered Housing* (7%), *Social Housing* (5%), *Specially Adapted* (7%), and *Starter Homes* (9%). When looking at the data overall, these actually make up very small (<10%) proportions of resident – very few required social or specially adapted housing.

4.3.3 Potential locations for development

To find out more about residents' wishes for future housing development, a series of locations were listed, with residents asked to rate each one in terms of their suitability (question 13). A map of these locations can be found in the appendix.

Location	Net suitable		Net unsuitable		Don't know	
	Count	%	Count	%	Count	%
D15. Well Lane Industrial Site (958)	723	75%	202	21%	33	3%
D14. Danecroft, Woodhill Road (926)	585	63%	267	29%	74	8%
D10. Field South of Jubilee Rise (928)	542	58%	313	34%	73	8%
D12. Bay Meadow, adjacent to Medical Centre (944)	494	52%	409	43%	41	4%
D5. Sandpit Field, East of Little Fields (946)	476	50%	428	45%	42	4%
D9. Land at Millfields & Mill Lane (937)	472	50%	397	42%	68	7%
D21. Land at Copt Hill/Mayes Lane (937)	445	47%	428	46%	64	7%
D8. Land at Tyndales, West (939)	432	46%	448	48%	59	6%
D7. Land at Tyndales, East (941)	415	44%	464	49%	62	7%
D20. Riffhams Lane (951)	390	41%	508	53%	53	6%
D11. Play Area, Jubilee Rise (930)	340	37%	511	55%	79	8%
D4. Land off Runsell Lane (950)	306	32%	601	63%	43	5%

Base: All respondents (in brackets)

Deemed most suitable was site *D15. Well Lane Industrial Site* with three quarters (75%) feeling this to be suitable for development. A further 63% - well over half - also felt the same of the nearby site *D14. Danecroft, Woodhill Road*.

Residents felt site *D4. Land off Runsell Lane* to be least suitable (63% net unsuitable).

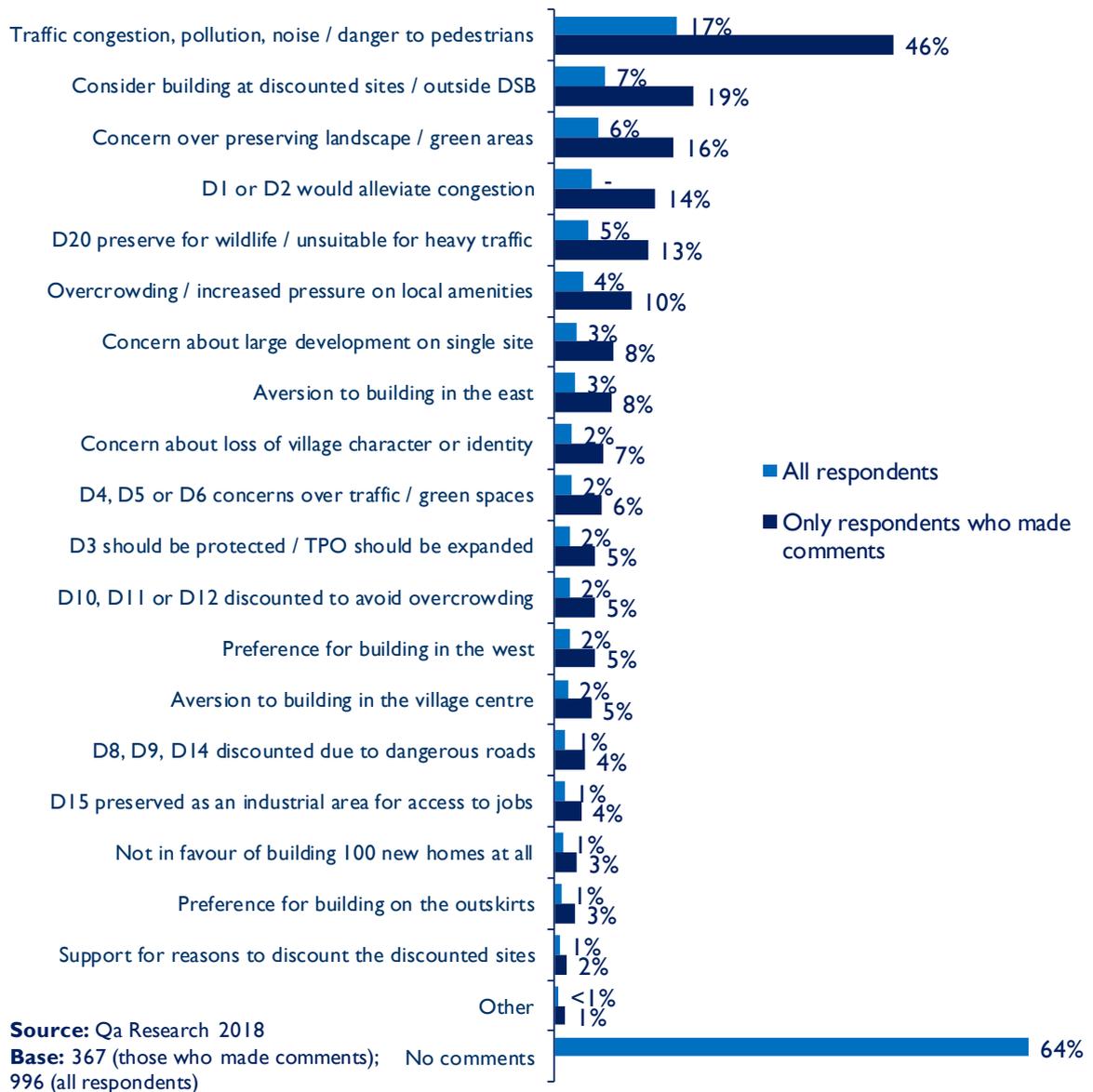
Question 14 was included to gather reasons as to why a site was deemed unsuitable. Residents could choose from 6 options, these are summarised in the next table, which shows that the *impact on landscape character* and *impact on main roads or country lanes* were the most commonly raised issues for all sites regardless of suitability at the previous question. For site *D4. Land off Runsell Lane*, 85% of those providing a reason for considering it unsuitable, were concerned about the landscape impact. Nearly all (94%) of this same group felt the impact on roads made this site unsuitable.

Location	Impact on main road or country lanes		Impact on landscape character		Increased light or air pollution		Damage to ecology		Impact on heritage assets		Impact on sites of scientific interest		None	
	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%
D15. Well Lane Industrial Site (179)	143	80%	85	47%	80	45%	50	28%	24	13%	18	10%	15	8%
D14. Danecroft, Woodhill Road (242)	215	89%	183	76%	126	52%	123	51%	56	23%	55	23%	1	<1%
D10. Field South of Jubilee Rise (295)	259	88%	205	69%	162	55%	158	54%	54	18%	57	19%	1	<1%
D12. Bay Meadow (388)	354	91%	260	67%	223	57%	191	49%	130	34%	85	22%	3	1%
D5. Sandpit Field, East of Little Fields (414)	399	96%	320	77%	241	58%	242	58%	98	24%	101	24%	-	-
D9. Land at Millfields & Mill Lane (373)	347	93%	273	73%	202	54%	205	55%	62	17%	57	15%	2	1%
D21. Land at Copt Hill/Mayes Lane (394)	351	89%	277	70%	183	46%	188	48%	92	23%	73	19%	1	<1%
D8. Land at Tyndales, West (427)	396	93%	342	80%	227	53%	245	57%	81	19%	88	21%	-	-
D7. Land at Tyndales, East (444)	408	92%	366	82%	249	56%	256	58%	85	19%	90	20%	-	-
D20. Riffhams Lane (486)	448	92%	424	87%	289	59%	339	70%	193	40%	153	31%	1	<1%
D11. Play Area, Jubilee Rise (454)	270	59%	275	61%	193	43%	145	32%	95	21%	43	9%	51	11%
D4. Land off Runsell Lane (577)	545	94%	489	85%	321	56%	351	61%	175	30%	172	30%	-	-

Base- in brackets (those who rated sites as unsuitable)

A fully open question was also included, inviting any other comments on the suggested sites, as a way to ensure all opinions were gathered. Comments were analysed and coded into common themes, detailed in the chart below.

Q15. Any other comments relating to sites...



Two thirds (64%) of respondents had no further comments to make. Amongst those who did make comments, nearly half (46%) had concerns about the *traffic congestion, pollution (including noise pollution) and danger to pedestrians* involved with future housing development. The impact of more housing on traffic in Danbury is evidently a concern to respondents, given responses to questions 14 and 15.

Some comments mentioned *discounted sites*; these are sites that have been judged as unsuitable for future development (a map of which can be found in the appendix). Site locations and reasons for being discounted can be seen in the table below. A similar table was included in the questionnaire (included in the appendix).

Site number	Location	Reason for being discounted
D1	Hammonds Farm	Outside of or not adjoining the Defined Settlement Boundary.
D2	Land at St Clare's Hall	Outside of or not adjoining the Defined Settlement Boundary.
D3	Land to North of 80 Main Road	Outside of or not adjoining the Defined Settlement Boundary. Largely in a Tree Preservation Order (TPO) area
D6	Land at Twitty Fee	Outside of or not adjoining the Defined Settlement Boundary.
D13/21	Land at Copt Hill/Mayes lane.	Outside of or not adjoining the Defined Settlement Boundary.
D16	Land at Woodhill Road	Outside of or not adjoining the Defined Settlement Boundary.
D17	Land North of White Elm Cottage, Hyde Lane	Outside of or not adjoining the Defined Settlement Boundary.
D18	Land at Old Chase Farm, Hyde Lane	Outside of or not adjoining the Defined Settlement Boundary.
D19	Land at Old Chase Farm, Hyde Lane	Outside of or not adjoining the Defined Settlement Boundary.

4.4 Design and Heritage

The next section of the questionnaire covered views of the design and heritage of Danbury

DESIGN AND HERITAGE

Danbury has many listed buildings and a Conservation Area. These heritage assets will be protected and enhanced where possible, and any development impacting on these assets will not be supported.

Objective

'Conserve and enhance Danbury's heritage assets and positive features which contribute to the village – development affecting these assets and features will not be supported.'

Residents were asked to what extent they agreed with the objective, shown in the chart below.

Q16: Do you agree with this objective for Danbury's Design and Heritage?



Source: Qa Research 2018 **Base:** 990 (all respondents). <1% shown but not labelled.

As can be seen, nearly all residents were in agreement with the objective (97%), with three quarters (76%) of residents' expressing strong agreement indicating conserving the heritage of the village is very important to them.

4.5 Environment

The survey also sought people's opinions on how best to protect Danbury's environment.

ENVIRONMENT

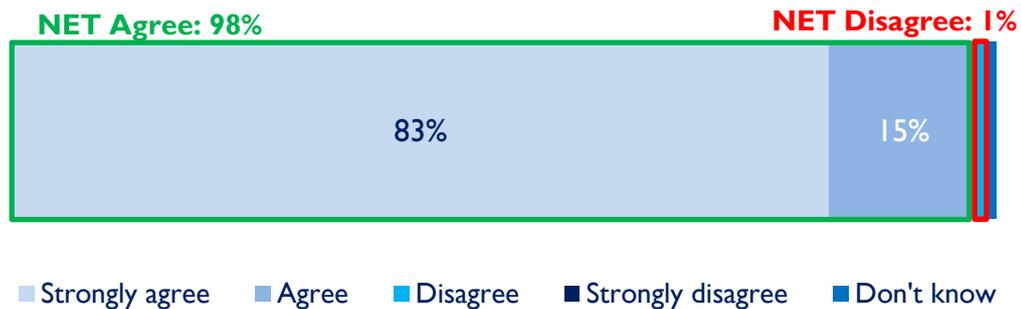
Danbury's residents place a very high priority on the importance of the countryside, wildlife areas, open spaces, conservation area(s) and protected lanes, together with the network of public rights of way and commons. Therefore, these will be protected and enhanced where possible, and ways sought to mitigate the potential recreational pressure on the Sites of Special Scientific Interest, Country Parks and Local Wildlife Sites. The Danbury Ridge Living Landscape will be supported, and opportunities taken to enhance the existing accessible open spaces and rectify any shortfalls in provision. The character of Danbury's Rural Lanes will be protected.

Objective

'To seek protection, conservation and enhancement of this significant element of Danbury's character, including its open spaces and rural lanes.'

4.5.1 Conservation

Q17: Do you agree with this objective for Danbury's Environment?



Source: Qa Research 2018 Base: 981 (all respondents). <1% shown but not labelled.

98% of respondents agreed with this environment objective to some extent; most (83%) strongly agreed. Conservation and protecting the environment are evidently a priority for people living in Danbury.

A follow up question asked, 'Q18. When new houses are built, do you agree appropriate trees and hedges should be planted to assist in reducing air pollution?' 99% agreed with this, indicating an almost unanimous degree of support.

Similar levels of agreement were seen in response to, 'Q19. Do you agree that garden hedges are to be encouraged to demarcate boundaries and encourage wildlife?' 98% expressed agreement, over ¾ (77%) strongly agreed.

Respondents were also presented with a list of views in Danbury and asked which of these they would like to see protected. 97% mentioned a desire to preserve at least one view from the list; a full breakdown is shown in the table below.

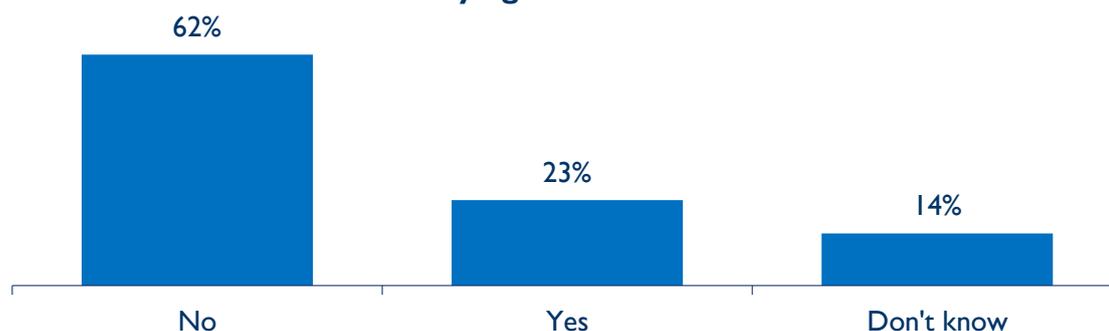
Locations	Count	%
St Johns Church, South of the Water Tower, over Hanningfield Reservoir	757	80%
From the War Memorial towards Chelmsford	724	77%
Lingwood Common from the seat	670	71%
From Dawson's Field, South	626	66%
From Runsell Lane over Blackwater	620	66%
Griffin Hill from the beer garden	613	65%
From Riffhams Lane, towards Riffhams (house)	609	64%
From the Anchor over the Warren	525	56%
From A414 (West) towards Danbury	463	49%
The field east of Cherry Garden Lane towards Bradwell Power Station	462	49%
From Southview	424	45%
Fitzwalter Lane Footpath to Paternoster Farm	421	45%
Don't know	27	3%
None of these	1	<1%
Base: 945 (all respondents)		

Most (80%) wished to protect views from *St Johns Church*, over three quarters (77%) mentioned *the war memorial towards Chelmsford*. Least popular were views *from Southview* (45%) and *Fitzwalter lane footpath* (45%), however even these were selected by just under half of the respondents.

4.5.2 Village landscape

Questions were then asked regarding potential changes to Danbury's landscape.

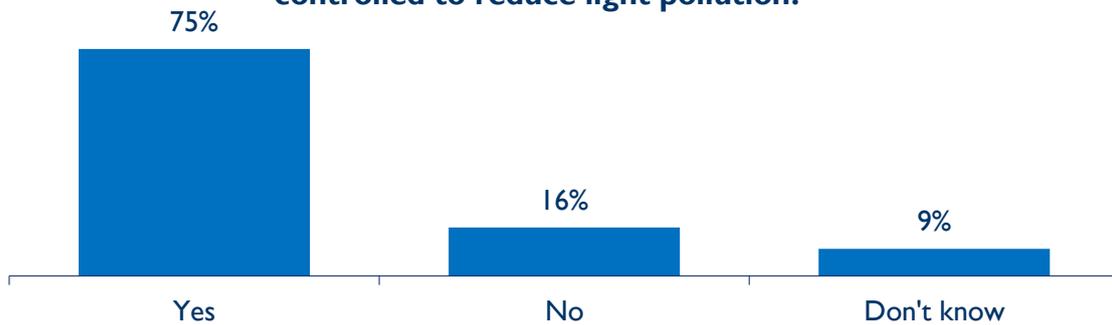
Q21. Should new street lighting be installed in the rural and outlying areas of the Parish?



Source: Qa Research 2018 Base: 974 (all respondents)

The majority (62%) were against installing new streetlights, however just over one-in-ten didn't have an opinion on the matter.

Q22. Should new or replacement external property lighting be controlled to reduce light pollution?



Source: Qa Research 2018 **Base:** 974 (all respondents)

Perhaps unsurprisingly given answers to the previous question, when asked whether external property lighting should be controlled in an effort to reduce light pollution, three quarters (75%) said yes. Residents appear to be keen to reduce excessive outside lighting in Danbury where possible.

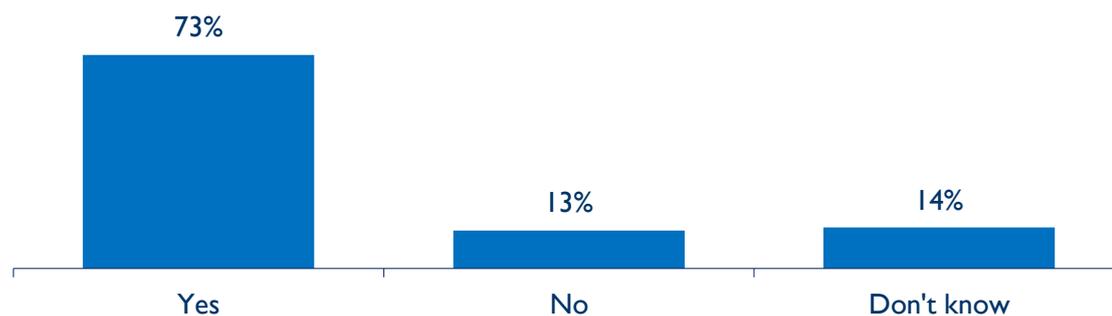
Questions followed regarding various proposed changes to the appearance of the village.

Nearly all (99%) said yes when asked if street furniture such as bus shelters should be sympathetic to the local area (Q23).

A comparable amount (96%) said utility services should be buried where possible (Q25). Where people didn't agree, most didn't have an opinion rather than actually disagreeing (4% *didn't know*, 1% said *no*).

Views on dealing with unmade roads were similar, though not quite so unanimous, as seen in the chart below.

Q24. Should unmade roads throughout the Parish be retained as an integral part of the overall character of the landscape?



Source: Qa Research 2018 **Base:** 979 (all respondents)

Three quarters (75%) felt they should be kept as they are as they were an *integral part of the character of Danbury*. However this time 14% didn't have an opinion and a similar amount (13%) disagreed with retaining them.

Overall responses to these questions suggest a strong preference for keeping the village landscape largely unchanged.

4.6 Transport

Respondents were asked for their thoughts on how to improve transport in Danbury.

TRANSPORT AND MOVEMENT

Danbury's geographical position, being midway between the City of Chelmsford and Maldon and the Dengie Peninsula, which is subject to significant growth, means that the A414 carries the bulk of the traffic between these growth areas, with a significant detrimental effect on the centre of the village.

Danbury's residents very much want to see improvements to this situation. Therefore collaboration with other agencies will be sought to find a solution, which could include better public transport and cycling provision to encourage a lesser dependence upon private cars, both within the village and outside.

The Parish Council continues to press for a solution to the A414 problem, although it is accepted that this is beyond the scope of the Neighbourhood Plan.

Adequate parking and improvements to pavements are also a priority and opportunities to address these will be taken, and the issue of the impact that HGVs have on the village needs careful consideration.

Objective

'To promote clean, safe streets and spaces, seeking creative solutions to the traffic issues that currently affect Danbury; encouraging sustainable transport, addressing parking issues and improvements to pavements where possible.'

The chart below shows levels of agreement with the transport objective seen above.

Q26. Do you agree with this objective for Transport and Movement?



Source: Qa Research 2018 **Base:** 981 (all respondents) <1% shown but not labelled.

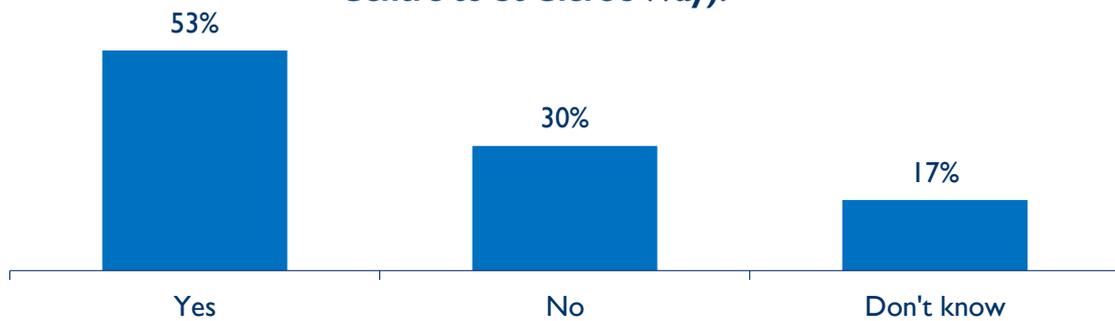
The vast majority (98%) agreed, confirming residents' support for addressing traffic and parking issues, as well as promoting clean, safe streets.

4.6.1 Pedestrians and cyclists

One area covered in the survey was how best to improve Danbury for pedestrians and cyclists.

Residents were asked for their opinions on proposed strategies for improving footpaths, detailed in the next few charts.

Q27. Would you use an enhanced footpath from Mayes Lane to Well Lane (footpath 17 from behind the Sports and Social Centre to St Clare's Way)?

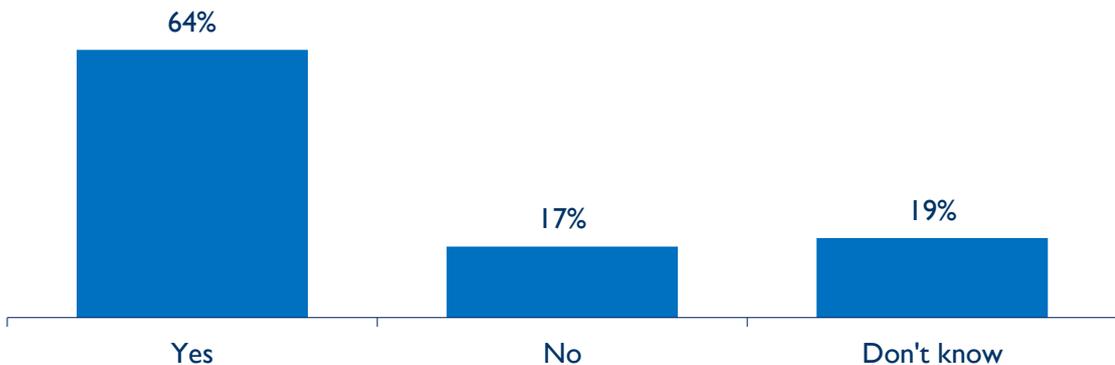


Source: Qa Research 2018 Base: 976 (all respondents)

As can be seen, there is moderate demand for an enhanced footpath from Mayes to Well Lane; with just over half (53%) saying they would make use of it. A sizeable minority however wouldn't use the path (30%), and (17%) were simply not sure either way.

A slightly higher proportion agreed additional pavements were needed.

Q28. Are additional pavements needed when walking along busy roads e.g. parts of Woodhill Road?

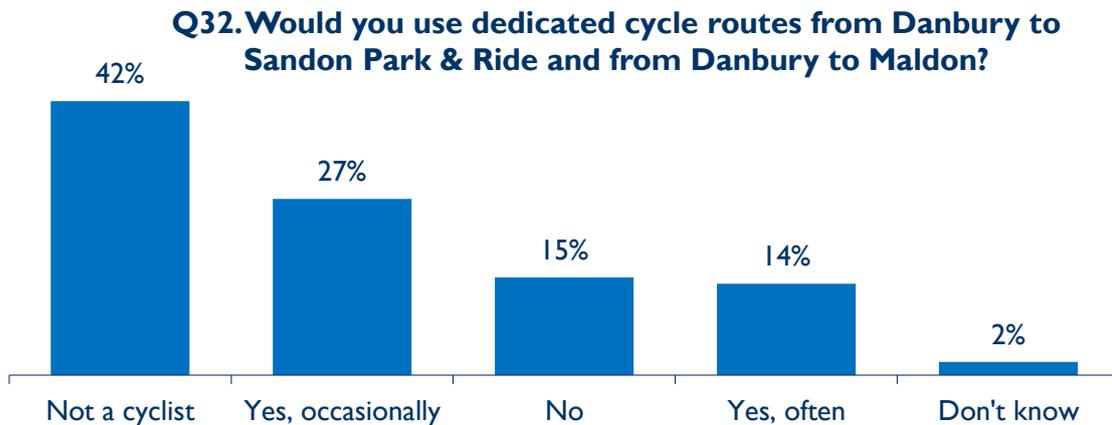


Source: Qa Research 2018 Base: 969 (all respondents)

This time, well over half (64%) said yes to this question.

One area that most agreed on was 'Q29. Should private and public hedges be kept clear of pavements for the safety of pedestrians?' – 95% said this should happen, nearly all respondents.

With regards to cyclists, one question concerned the introduction of a new cycle route. Responses to this idea can be seen in the chart below.



Source: Qa Research 2018 **Base:** 986 (all respondents)

Just under half (42%) were not cyclists and so would have no cause to use a dedicated cycle route. Around one quarter (27%) of respondents indicated that they would use a dedicated cycle route *occasionally*, although the proportion so said they would use it *often* was smaller (14%) – in total, however, 40% answered yes to this question. It should be stressed however that answers to this question are based on how much respondents estimate they would use such a route and in reality there are many variables that would affect this.

4.6.2 Parking in the village

Views on parking provision in Danbury were also gathered. Respondents were first asked whether the village needed extra parking, seen on the following chart.



Source: Qa Research 2018 **Base:** 974 (all respondents)

Views on this question were mixed. Whilst 54% said no additional parking was required, a large minority disagreed. Nearly two fifths (38%) felt there was a need.

When asked 'Q31. Would you support an increase in the size of the current car parks?' views were equally mixed. 48% were against this idea, however a similar proportion were in favour (40%). 12% said they didn't know either way.

Overall, attitudes to additional parking in Danbury appeared polarised with around half of respondents suggesting that there is no need for improvement here but a similar (albeit slightly smaller) proportion feeling there was need for improvement.

4.7 Recreation in Danbury

Respondents were given an opportunity to provide their thoughts on how to improve opportunities for recreation and leisure in the village.

RECREATION AND LEISURE

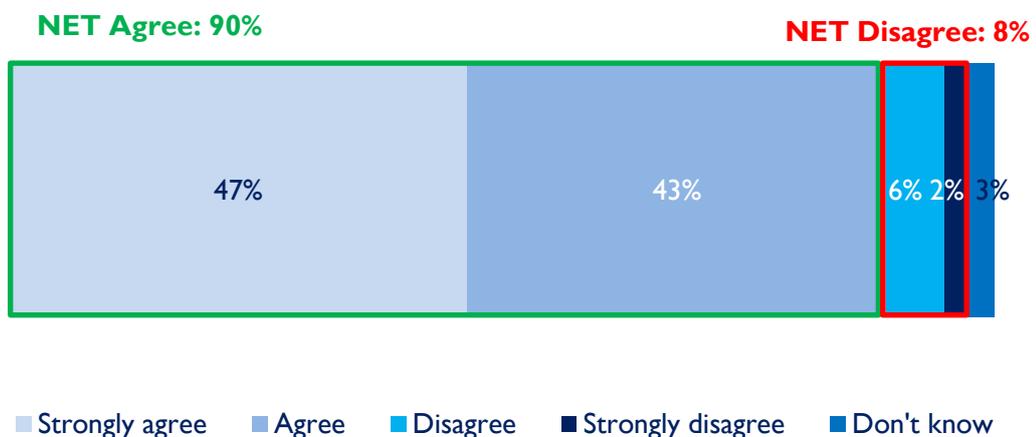
Danbury's leisure facilities and community groups are well used and are a priority to its residents. When asked what other facilities residents would use if provided, suggestions included a swimming pool and an outdoor gym. Danbury has an undersupply of play space for older children, which could be addressed. The existing play areas could be improved where required.

Objective

'To improve Danbury's recreation and leisure facilities and increase provision where a shortfall exists.'

Levels of agreement with the objective are shown in the chart below.

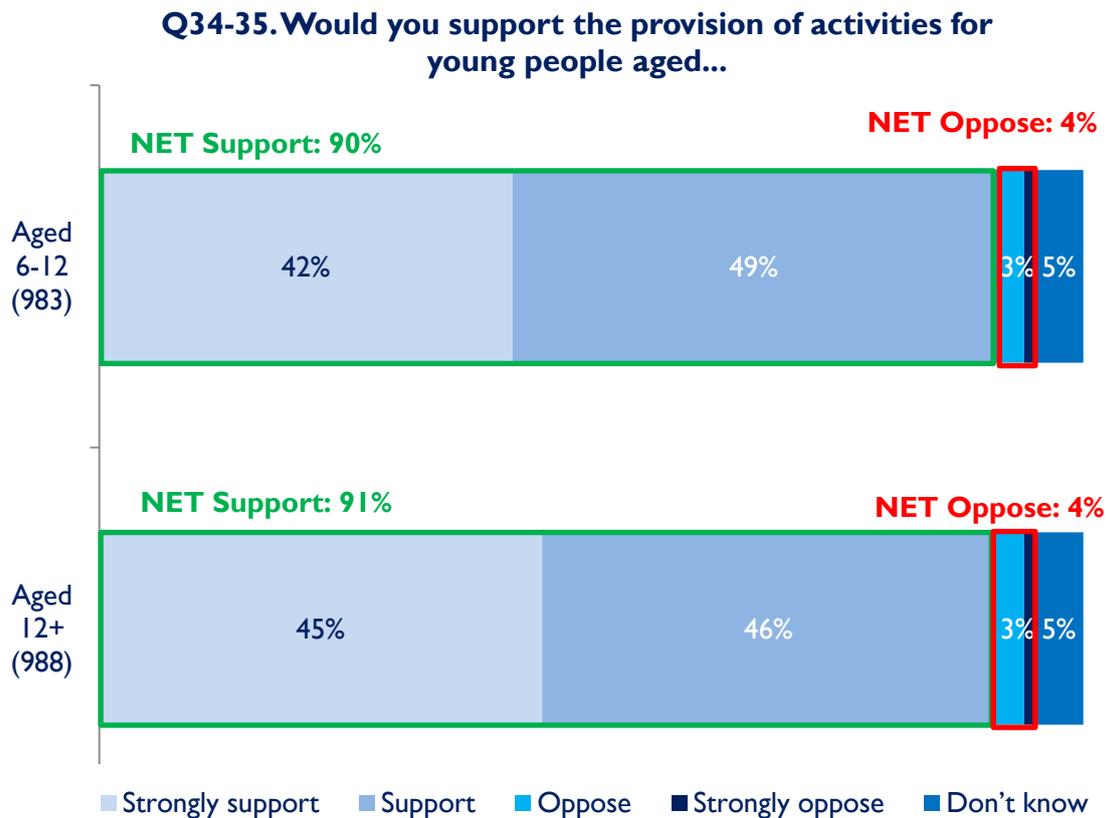
Q33. Do you agree with this objective for Danbury's Recreation and Leisure?



Source: Qa Research 2018 **Base:** 968 (all respondents)

Almost all (90%) agreed with this objective, indicating those living in Danbury generally feel there is potential to improve local leisure facilities and opportunities. Opinion was roughly evenly split between strong agreement (47%) and general agreement (43%)

4.7.1 Activities for young people



Source: Qa Research 2018 **Base:** in brackets (+/- <1% not shown but not labelled)

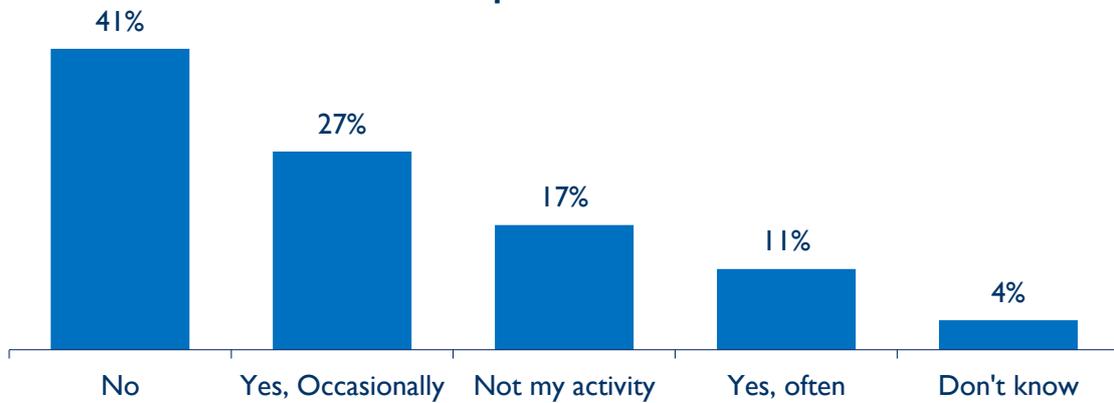
The considerable majority (90%) said they would, 'support the provision of activities for young people aged 6-12' (Q34- net support). This support was roughly evenly split between the 42% that strongly supported this idea and the 49% that generally supported it. As for the other respondents, slightly more simply 'didn't know' (5%) than outright opposed the idea (4% net oppose).

The same question was also asked of activities for young people aged 12+ (Q35). A very similar pattern of responses was seen. Net support was 91% with almost exactly equal proportions of strong support (45%) and general support (46%).

4.7.2 Improving leisure facilities

A series of questions were asked about opportunities for exercise and outdoor activities.

Q37. Would you use outdoor exercise equipment if it could be provided?

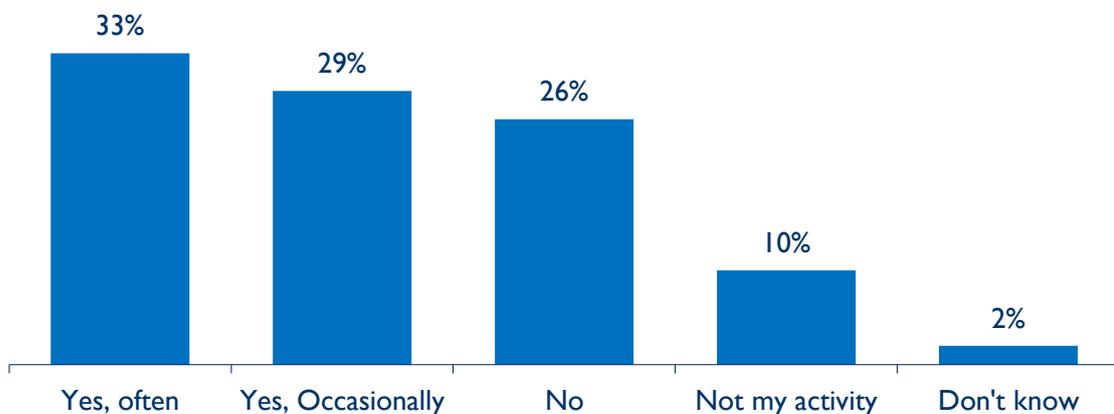


Source: Qa Research 2018 Base: 992 (all respondents)

There does seem to be a moderate demand for outdoor exercise equipment – whilst nearly half (41%) said they wouldn't use it, a very similar proportion would (38% net yes).

There is also a relatively high demand for a swimming pool.

Q38. Would you use a swimming pool if one could be provided?

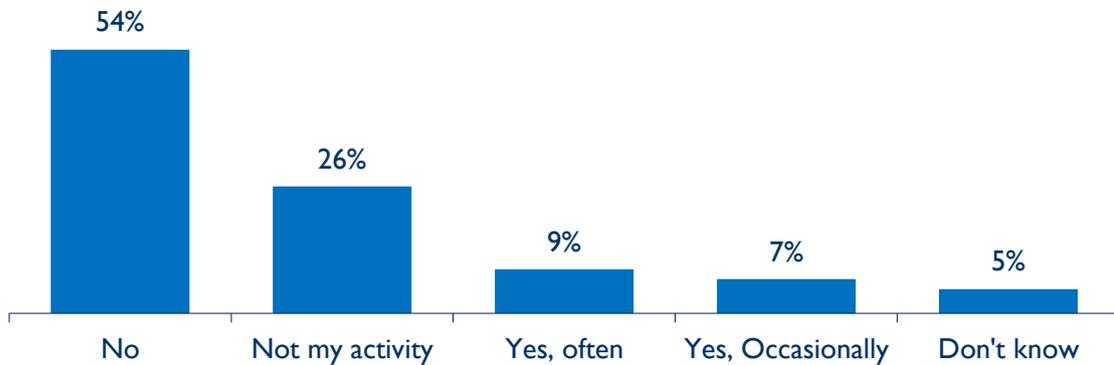


Source: Qa Research 2018 Base: 989 (all respondents)

Over half (62%) said they would use a pool, with one third (33%) saying they would use it often and a further 29% intending to use the pool occasionally.

Very few would make use of an allotment if more were made available.

Q39. Would you cultivate an allotment if more were available?



Source: Qa Research 2018 Base: 987 (all respondents)

Only 16% said they would actually cultivate one (net yes). Over half (54%) said no; around a quarter (26%) were simply not interested (*not my activity*).

The survey also looked into whether people in Danbury felt there was a specific need to reduce damage caused by mountain bikers in two specific areas: Danbury Common and Scrubs Wood.

Q36. Would you support the reduction of the damage to Danbury Common and Scrubs Wood from Mountain Bikers?



Source: Qa Research 2018 Base: 990 (all respondents)

Just under three quarters (73% net support) supported this, with the majority of support being the 40% that strongly supported the idea.

4.8 Danbury's Infrastructure

4.8.1 Developing amenities

A further area covered by the survey was thoughts on local amenities.

AMENITIES

Concern was raised over the capacity of the Medical Centre and schools to cater for its existing residents. Collaboration with other agencies will be sought to improve the situation.

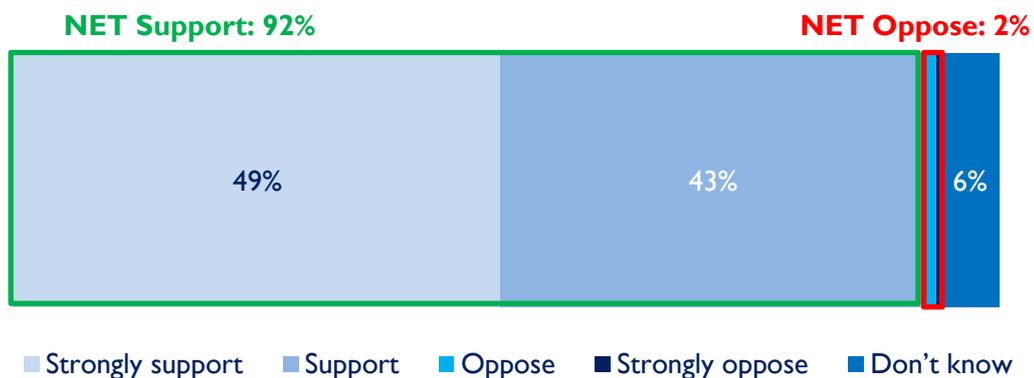
Objective

'To ensure that important amenities are retained and sufficient for the future needs of residents.'

The overwhelming majority (98%) agreed with this objective for amenities (Q40). 81% strongly agreed. Ensuring that amenities meet local needs is evidently very important to Danbury residents.

Support for nominating *assets of community value* was also assessed.

Q41. Would you support selected essential facilities being nominated Assets of Community Value? Assets of Community Value are spaces and places that are important to local people.



Source: Qa Research 2018 **Base:** 988 (all respondents). +/- <1% shown on chart but not labelled

In line with the objective 92% agreed with 'Q41. Would you support selected essential facilities being nominated Assets of Community Value?' There was a near 50/50 split between strong support (49%) and general support (43%). This proposal was clearly popular with respondents.

4.8.2 Encouraging business growth

Views on strategies for improving facilities for small businesses were also sought.

Levels of agreement with the SG's objective for local business were gathered, shown in the chart below.

BUSINESS AND ECONOMY

The mobile phone signal, broadband reliability and traffic congestion negatively affect Danbury's Businesses, whilst the local Post Office is very important. Residents seek a better range of retail shops, restaurants and a bank.

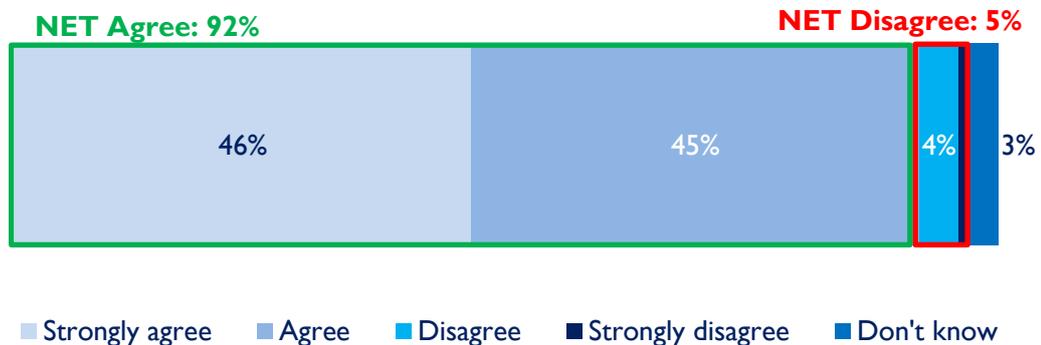
Further small-scale enterprises will be encouraged, as will those that entail working at home. Large-scale or those likely to increase traffic in the village will not be supported.

Opportunities to increase green energy will be sought, provided they are in keeping with, and not detrimental to the character of the area.

Objective

'To encourage further small-scale enterprises particularly working from home; commercial sites for green energy will also be supported where locally appropriate and where they will cause no demonstrable harm to the character of the area.'

Q42. Do you agree with this objective for Danbury's Business and Economy?

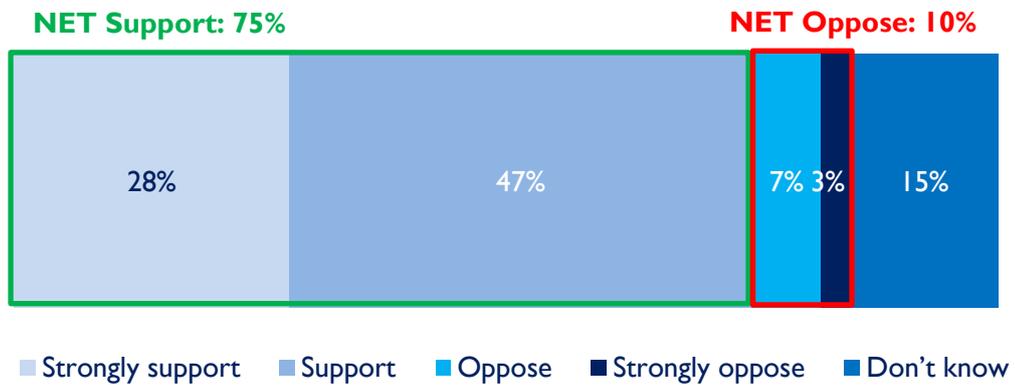


Source: Qa Research 2018 Base: 987 (all respondents). <1% shown but not labelled.

Nearly all (92%) agreed to some level. There was a near 50/50 split between strong support (46%) and general support (45%). Encouraging small businesses in the local area is clearly important to Danbury residents.

To further this objective, the creation of a *business hub* has been proposed. Support for this idea was assessed by the survey, shown below.

Q43. Would you support the creation of a Business Hub (providing fast broadband, office and meeting facilities) to support local and home working businesses?



Source: Qa Research 2018 **Base:** 989 (all respondents)

Overall three quarters (75% net support) are in favour of this idea. As might be expected given responses to the objective for business, the idea of a business hub is seen as a good idea by residents.

5. Overall key findings

Agreement with vision statement

- 96% agreed overall with the Neighbourhood Plan's 'vision statement'

Housing development

- 95% agreed with the housing development objective.
- There was a clear preference for development of previously developed land (96% felt this was suitable for development) and in empty properties (95% felt suitable) – in contrast, there was considerable opposition to development on agricultural land (86% unsuitable)
- With the exception of luxury housing, flats and apartments, and three storey town houses, most respondents felt a variety of housing types were suitable for development
- Results suggest a desire that developments be energy efficient & environmentally friendly, have off street parking, access to garden space and of no more than two storeys
- The development of rental properties of any type, including social housing, was felt to be far less suitable for Danbury
- There was a preference that developments were clustered in smaller groups (preferably groups of up to 10, or up to 30) or single dwellings
- 2-3 bedroom properties were viewed as being most suitable for development
- Well Lane Industrial Site and Danecroft, Woodhill Road were the two sites seen as most suitable for development (by 75% and 63% respectively)
- Concerns around the impact of housing development typically centred around increases in traffic, congestion, and pollution (37% of all respondents referenced these as concerns)

Design and Heritage

- Preserving the character and heritage of Danbury is very important to residents with 97% agreeing with this objective.

Environment

- Protecting the environment is another priority for Danbury residents with 98% agreeing with this objective.
- Results show high levels of support for environmental initiatives such as planting trees to offset the pollution of new houses and using hedges to encourage wildlife.
- There was a desire to reduce external lighting as much as possible: over half (62%) were against installing new street lighting and three quarters (75%) wished to control external property lighting.
- Residents were keen to keep Danbury's landscape relatively unchanged: nearly all said street furniture should be sympathetic to its surroundings and that utilities should be buried where possible.
- Nearly three quarters (73%) said unmade roads were an integral part of the landscape and character of Danbury.

Transport in Danbury

- 98% agreed with the objective for transport.
- Around half would use an enhanced footpath from Mayes Lane to Well Lane indicating moderate demand.
- Well over half felt additional pavements were needed on busy roads such as Woodhill Road.
- 95% said hedges should be kept clear of pavements to improve safety for pedestrians.
- Results show some demand for a cycle route from Danbury to Sandon Park and Ride and to Maldon: two fifths (40%) of respondents said they would use such a cycle route, although the majority of these said they would only do so *occasionally* and
- There were mixed views on parking provision in Danbury: just over half said there was no need for additional parking in the centre, yet nearly 2/5 (38%) said there was.
- Equally, just under half (48%) would not support an increase in the size of car parks, however 40% would.

Recreation in Danbury

- Overall 90% agreed with this objective.
- Results show high levels of support for providing activities for young people: 90% supported activities for 6-12 year olds, 91% supported activities for those aged 12+.
- There was moderate demand for outdoor exercise equipment, whilst 41% would not use it, a similar proportion (38%) would.
- Demand for a swimming pool appears to be high; with well over half indicating they would make use of one.
- Little demand was found for allotments as only 16% said they would cultivate one.
- The majority (73%) supported the reduction of damage caused by mountain bikers to Danbury Common and Scrubs Wood.

Danbury's Infrastructure

- 98% agreed with the objective for amenities.
- Almost all (92%) supported the idea of nominating certain essential facilities as 'Assets of Community Value'.
- 92% agreed with the objective for Danbury's business and economy.
- In line with this, three quarters felt the creation of a business hub to support local business and home working was a good idea.

6. Appendix

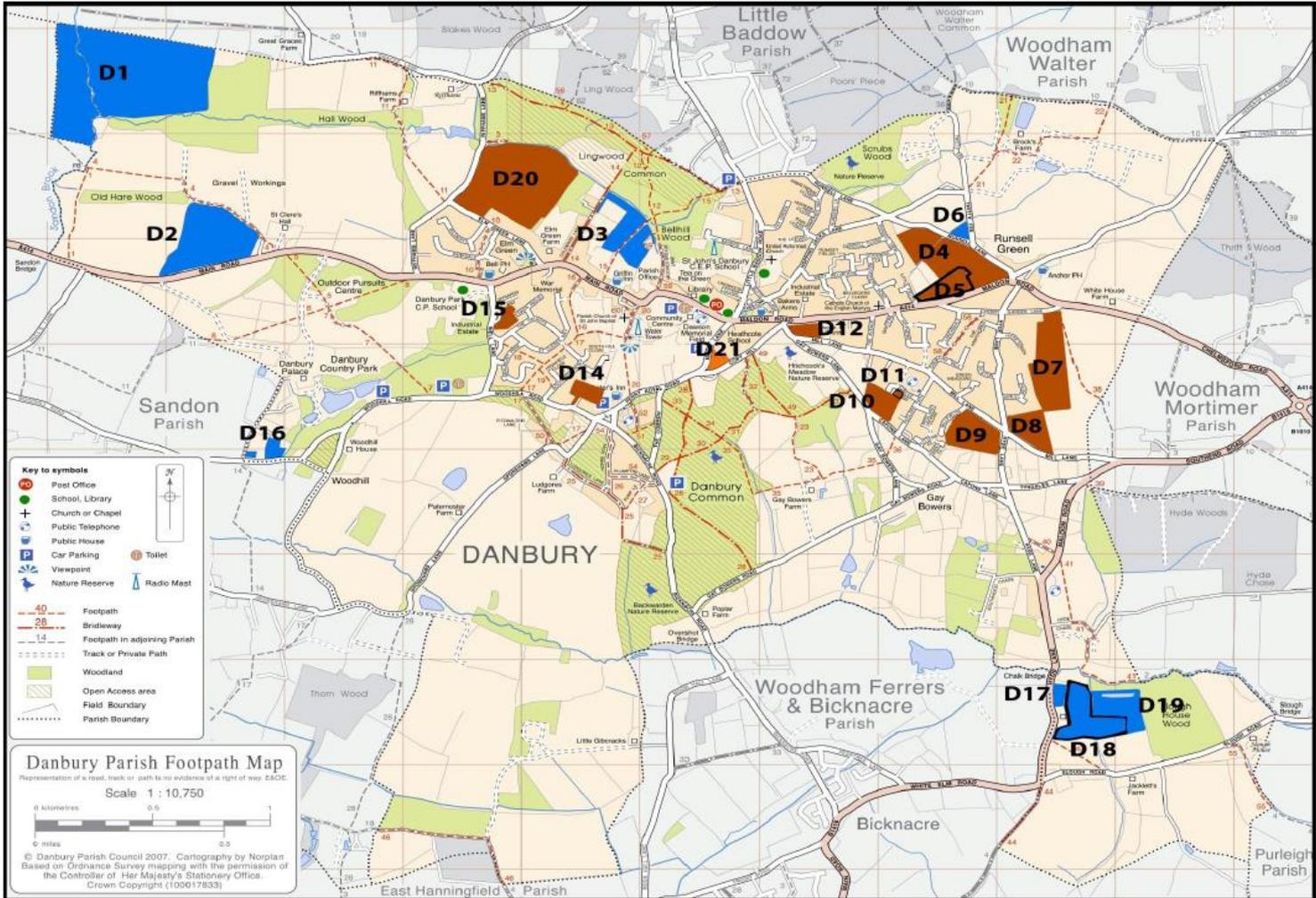
6.1 Full age breakdown

Age	Survey sample	
Under 18	40	4%
18-24	24	2%
25-34	44	4%
35-44	97	10%
45-54	131	13%
55-64	191	19%
65+	429	43%
Prefer not to say	37	4%
Base	993	

6.2 Map of potential sites for development in Danbury

Discounted sites are highlighted in blue, potential sites for developments are highlighted in brown.

Map of Potential Sites for Development in Danbury (please note that this is not to scale and is for indicative purposes only.)



6.3 Questionnaire



Danbury Neighbourhood Plan Our Parish, Our Future

Dear Resident

Danbury Neighbourhood Plan – Questionnaire Number 2. Please complete by 15th September 2018

The next stage in preparing the Neighbourhood Plan is to obtain the views of Danbury residents on a variety of matters to enable us to draft the Policies which will be the bedrock of the Neighbourhood Plan. At the same time we will be looking for your thoughts on potential location(s) of the 100 new homes to be built in Danbury that have been allocated through the Chelmsford City Council emerging Local Plan.

The attached questionnaire can be completed by all Danbury Residents and Business Owners – there is no age limit!! This is your opportunity to have your say in shaping the future of Danbury for the next 18 years.

There are two ways to complete the questionnaire, using the paper version, or online by visiting www.danburyneighbourhoodplan.com. The questionnaire can be responded to by up to four members of the household using the reference numbers below (please note that each reference can only be used once and each household member should only make one response.) You will need to enter one of the numbers below either when responding online, or if responding on the paper copy, please insert a number into the reference box on Page 3.

If you have any queries relating to the questionnaire, please contact Lesley Mitchelmore at Danbury Parish Council, the Old School House, Main Road, Danbury, CM3 4NQ. Tel: 01245 225111.

If you would like more information about the Danbury Neighbourhood Plan please visit www.danburyneighbourhoodplan.com.

Thank you for taking the time to have a say in the future of Danbury.

Danbury Neighbourhood Plan Steering Group.

The Danbury Neighbourhood Plan Steering Group is an Advisory Committee of Danbury Parish Council. Your response will be anonymous and by taking part in this survey, you agree that your answers can be used for analysis purposes and summarised into a report to be published and used only for the purposes of producing the Danbury Neighbourhood Plan.

We are working with an external and independent research agency Qa Research who will collect, enter, analyse and summarise the information into a report in accordance with the Qa Research Privacy Policy <http://www.qaresearch.co.uk/about-us/privacy-policy/>. Paper copy responses will be sent securely to the Company. The information including paper responses will be returned to Danbury Parish Council where it may be further analysed and will be kept until the Neighbourhood Plan has been passed at examination and adopted, up to a maximum of five years, in accordance with their data protection Policy: http://www.danbury-essex.gov.uk/images/documents/General_Data_Protection_Policy_May_2018.pdf.

Danbury Neighbourhood Plan – Questionnaire Number 2.

Please insert your reference number below:

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VISION STATEMENT

The vision for the future of Danbury up to 2036 has been written based on the feedback received during the Visions and Objectives Consultation during July and August 2017.

'Danbury in 2036 will be a thriving village, separate from Chelmsford, with a strong community spirit, where people of all ages will be able to enjoy Danbury's unique character and identity. Its countryside, woods and green spaces will be protected, as will its heritage, older buildings and distinguishing features.

Any development will be sympathetic to, and not detract from, the character of the village, will be sustainable and appropriate to its scale and nature and be integrated with the landscape and existing housing.

Opportunities will be taken to improve leisure, recreation and retail facilities for local residents. Danbury's geographical position within the area's road network is likely to continue to be a challenge and opportunities to improve this will be actively sought with other agencies over the plan period.'

Q1: Do you agree with this Vision for the Danbury Neighbourhood Plan?

Strongly Agree ¹ Agree ² Disagree ³ Strongly Disagree ⁴ Don't know ⁵

HOUSING AND DEVELOPMENT

Any future development should be sympathetic to the village character and respond to local needs. Properties for younger people and smaller properties for downsizers will be a priority. Suitable housing at less than the market value will be included. It should be of high quality and design and fit well into the context of the village in terms of mix, scale, character and tenure. Suitable previously developed land and infill sites will be preferred, which do not conflict with Chelmsford's criteria for site selection and for development. Danbury's residents are keen that the existing separation between settlements is maintained, and any development proposed should not encroach on green spaces between Danbury and its neighbours.

Objective

'To ensure there is a high-quality housing provision for all ages, which responds to Danbury's needs. Any development will be sustainable (meeting the needs of the present without compromising the ability of future generations to meet their own needs). It will also be appropriate to the scale and nature of the Parish, with the separation between existing settlements being maintained. Green energy in new developments will be encouraged.'

Q2: Do you agree with this objective for Danbury's Housing and Development?

Strongly Agree ¹ Agree ² Disagree ³ Strongly Disagree ⁴ Don't know ⁵

FUTURE DEVELOPMENT: The emerging Chelmsford Local Plan has allocated 100 homes to be accommodated within or adjoining Danbury's Defined Settlement Boundary. The next questions will help us identify the type, tenure, design, location and size of the development for the 100 homes.

		Highly Suitable	Suitable	Unsuitable	Highly Unsuitable	Don't Know
Q3. How suitable are the following types of land for homes to be built on?	Agricultural Land	1	2	3	4	5
	Backland (use of gardens)	1	2	3	4	5
	Previously Developed Land	1	2	3	4	5
	Empty Properties	1	2	3	4	5
	Infill (filling gaps between existing houses)	1	2	3	4	5
	Inside the Village Built up Area	1	2	3	4	5
	Outside but Next to the Village Built Up Area	1	2	3	4	5
Q4. How suitable are each of the following types of homes if they were to be built?	Detached House	1	2	3	4	5
	Link Detached House	1	2	3	4	5
	Semi-detached House	1	2	3	4	5
	Terraced House	1	2	3	4	5
	Town House (3 Storeys)	1	2	3	4	5
	Bungalow	1	2	3	4	5
	Flats/apartments – max 3 storeys	1	2	3	4	5
	Low Cost Starter Homes	1	2	3	4	5
	Luxury Housing	1	2	3	4	5
	Retirement Housing	1	2	3	4	5
	Specially adapted for people living with disability	1	2	3	4	5
	Q5. How suitable are the following forms of tenure for the new homes?	Owner-occupied	1	2	3	4
Commercial and Private Rental		1	2	3	4	5
Part Buy, Part Rental (Shared Ownership)		1	2	3	4	5
Almshouse		1	2	3	4	5
Social Housing e.g. Housing Association		1	2	3	4	5
Council Housing		1	2	3	4	5
Sheltered Housing		1	2	3	4	5
Housing at Less than the Market Cost/Rent		1	2	3	4	5
Q6. How suitable are each of the following design features for the new homes?	Maximum 2 storeys	1	2	3	4	5
	Maximum 3 storeys	1	2	3	4	5
	More than 3 storeys	1	2	3	4	5
	Have off Street Parking	1	2	3	4	5
	Have Pavements and Kerbstones at the Roadside	1	2	3	4	5
	Be Energy Efficient and Eco-Friendly	1	2	3	4	5
	Innovative Design	1	2	3	4	5
	Access to a garden or shared space	1	2	3	4	5

		Number of Homes				
		0-10	11-19	20-34	35-50	51+
Q7. Of the 100 homes, how many should be built of each type?	1 Bedrooms	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
	2 Bedrooms	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
	3 Bedrooms	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
	4 or More Bedrooms	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

		Number of Bedrooms				
		1	2	3	4+	Don't Know
Q8. If you are intending to move within Danbury in the next 5 years, what type of home would you require?	Detached	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
	Semi-detached/terraced	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
	Bungalow	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
	Flat	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Q9. If you answered Q8, would this be any of the following?

Sheltered Housing ¹ Social Housing ² Specially Adapted ³ Starter Home ⁴ None of These ⁵

Q10. Would you support a policy that any new starter home built in the village should remain as a starter home and not enlarged?

Strongly Support ¹ Support ² Oppose ³ Strongly Oppose ⁴ Don't know ⁵

Q11. If an existing small property on a large plot becomes available for redevelopment, what type of property(s) do you think would be appropriate to ensure that any development will be sympathetic to the immediate surroundings?

Single dwelling up to 200sq metres (approx. 2,150sq ft) – 3 or 4 bedroom house	<input type="text"/>
Single dwelling up to 350sq metres (approx. 3,750sq ft) – 5 or more bedroom house	<input type="text"/>
More than one dwelling (in order to maximise the efficiency of land use)	<input type="text"/>
Don't know	<input type="text"/>

		Highly Suitable	Suitable	Unsuitable	Highly Unsuitable	Don't Know
Q12. What size of development is suitable for the village (i.e. number of homes on a site). Remember that the allocation for Danbury is 100 homes in total.	Single dwelling	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
	Groups up to 10 homes	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
	Groups of 11 to 30	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
	Groups of 31 to 50	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
	Groups of 51 to 70	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
	Groups of 71 to 100	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

A total of 20 sites have been put forward to build these 100 homes. The following 12 sites, shaded in brown on the map on page 12 meet Chelmsford's initial principles for development, although they will be subject to further environmental and sustainability evaluation to progress further through the plan process. A larger map is available at this link <http://www.danburyneighbourhoodplan.com/> or the Parish Council Office.

Q13. The 100 homes may be accommodated either across a number of sites or on one site. Bearing this in mind, what is your opinion of the suitability of each site listed below to accommodate some homes? You may wish to consider your response to question 12 when answering this question.

Site No.	Location	Highly Suitable	Suitable	Unsuitable	Highly Unsuitable	Don't Know
D4	Land off Runsell Lane	1	2	3	4	5
D5	Sandpit Field, East of Little Fields	1	2	3	4	5
D7	Land at Tyndales, East	1	2	3	4	5
D8	Land at Tyndales, West	1	2	3	4	5
D9	Land at Millfields & Mill Lane	1	2	3	4	5
D10	Field South of Jubilee Rise	1	2	3	4	5
D11	Play Area, Jubilee Rise	1	2	3	4	5
D12	Bay Meadow, land adjacent to Medical Centre	1	2	3	4	5
D14	Danecroft, Woodhill Road	1	2	3	4	5
D15	Well Lane Industrial Site	1	2	3	4	5
D20	Riffhams Lane	1	2	3	4	5
D21	Land at Copt Hill/Mayes Lane	1	2	3	4	5

Q14. If you consider any of the sites in Question 13 to be unsuitable, please indicate your reasons below. Please tick all that apply.

Site No.	Reason					
	Impact on landscape character	Impact on main road or country lanes	Impact on heritage assets	Impact on Sites of Scientific Interest	Damage to ecology	Increased light or air pollution
D4	1	2	3	4	5	6
D5	1	2	3	4	5	6
D7	1	2	3	4	5	6
D8	1	2	3	4	5	6
D9	1	2	3	4	5	6
D10	1	2	3	4	5	6
D11	1	2	3	4	5	6
D12	1	2	3	4	5	6
D14	1	2	3	4	5	6
D15	1	2	3	4	5	6
D20	1	2	3	4	5	6
D21	12		3	4	5	6

Discounted Sites

As the sites listed above have sufficient capacity to accommodate the 100 homes to be built in Danbury, the following sites, (shaded blue on the map) that do not meet Chelmsford's policy for Danbury have been discounted for the reasons stated.

Site No.	Location	Reason
D1	Hammonds Farm	Outside of or not adjoining the Defined Settlement Boundary.
D2	Land at St Clere's Hall	Outside of or not adjoining the Defined Settlement Boundary.
D3	Land to North of 80 Main Road	Outside of or not adjoining the Defined Settlement Boundary. Largely in a Tree Preservation Order area
D6	Land at Twitty Fee	Outside of or not adjoining the Defined Settlement Boundary.
D13*	Land at Copt Hill/Mayes lane	Outside of or not adjoining the Defined Settlement Boundary.
<i>*This submission has been superseded by a new submission ref: D21</i>		
D16	Land at Woodhill Road	Outside of or not adjoining the Defined Settlement Boundary.
D17	Land North of White Elm Cottage, Hyde Lane	Outside of or not adjoining the Defined Settlement Boundary.
D18	Land at Old Chase Farm, Hyde Lane	Outside of or not adjoining the Defined Settlement Boundary.
D19	Land at Old Chase Farm, Hyde Lane	Outside of or not adjoining the Defined Settlement Boundary.

Q15. If you have any other comments relating to sites, please add them here in no more than 25 words, stating the site reference number where applicable.

DESIGN AND HERITAGE

Danbury has many listed buildings and a Conservation Area. These heritage assets will be protected and enhanced where possible, and any development impacting on these assets will not be supported.

Objective

'Conserve and enhance Danbury's heritage assets and positive features which contribute to the village – development affecting these assets and features will not be supported.'

Q16. Do you agree with this objective for Danbury's Design and Heritage?

Strongly Agree ¹ Agree ² Disagree ³ Strongly Disagree ⁴ Don't know ⁵

ENVIRONMENT

Danbury's residents place a very high priority on the importance of the countryside, wildlife areas, open spaces, conservation area(s) and protected lanes, together with the network of public rights of way and commons. Therefore, these will be protected and enhanced where possible, and ways sought to mitigate the potential recreational pressure on the Sites of Special Scientific Interest, Country Parks and Local Wildlife Sites. The Danbury Ridge Living Landscape will be supported, and opportunities taken to enhance the existing accessible open spaces and rectify any shortfalls in provision. The character of Danbury's Rural Lanes will be protected.

Objective

'To seek protection, conservation and enhancement of this significant element of Danbury's character, including its open spaces and rural lanes.'

		Strongly Agree	Agree	Disagree	Strongly Disagree	Don't Know
Q17.	Do you agree with this objective for Danbury's Environment?	1	2	3	4	5
Q18.	When new houses are built, do you agree appropriate trees and hedges should be planted to assist in reducing air pollution?	1	2	3	4	5
Q19.	Do you agree that garden hedges are to be encouraged to demarcate boundaries and encourage wildlife?	1	2	3	4	5

Q20. Please select any of the following views you would like protected. A map showing the locations can be viewed at www.danburyneighbourhoodplan.com

From rear of St Johns Church, South From the Water Tower, Looking over Hanningfield Reservoir	1	From A414 (West) towards Danbury	7
From Dawson's Field, South	2	Looking eastwards from the field to the east end of Cherry Garden Lane towards Bradwell Power Station	8
From Southview	3	From the War Memorial towards Chelmsford	9
Fitzwalter Lane Footpath to Paternoster Farm	4	Griffin Hill from the beer garden	10
Lingwood Common from the seat	5	From the Anchor over the Warren	11
From Runsell Lane over Blackwater	6	From Riffhams Lane, towards Riffhams (house)	12

		Yes	No	Don't know
Q21.	Should new street lighting be installed in the rural and outlying areas of the Parish?	1	2	3
Q22.	Should new or replacement external property lighting be controlled to reduce light pollution?	1	2	3
Q23.	Should street furniture including bus shelters be sympathetic to the area in which it is installed?	1	2	3
Q24.	Should unmade roads throughout the Parish be retained as an integral part of the overall character of the landscape?	1	2	3
Q25.	Should utility services be buried whenever the opportunity arises?	1	2	3

TRANSPORT AND MOVEMENT

Danbury’s geographical position, being midway between the City of Chelmsford and Maldon and the Dengie Peninsula, which is subject to significant growth, means that the A414 carries the bulk of the traffic between these growth areas, with a significant detrimental effect on the centre of the village.

Danbury’s residents very much want to see improvements to this situation. Therefore collaboration with other agencies will be sought to find a solution, which could include better public transport and cycling provision to encourage a lesser dependence upon private cars, both within the village and outside.

The Parish Council continues to press for a solution to the A414 problem, although it is accepted that this is beyond the scope of the Neighbourhood Plan.

Adequate parking and improvements to pavements are also a priority and opportunities to address these will be taken, and the issue of the impact that HGVs have on the village needs careful consideration.

Objective

‘To promote clean, safe streets and spaces, seeking creative solutions to the traffic issues that currently affect Danbury; encouraging sustainable transport, addressing parking issues and improvements to pavements where possible.’

Q26. Do you agree with this objective for Transport and Movement?

Strongly Agree ¹ Agree ² Disagree ³ Strongly Disagree ⁴ Don’t know ⁵

	Yes	No	Don't know
Q27. Would you use an enhanced footpath from Mayes Lane to Well Lane (footpath 17 from behind the Sports and Social Centre to St Clere’s Way)?	<input type="checkbox"/> ¹	<input type="checkbox"/> ²	<input type="checkbox"/> ³
Q28. Are additional pavements needed when walking along busy roads e.g. parts of Woodhill Road?	<input type="checkbox"/> ¹	<input type="checkbox"/> ²	<input type="checkbox"/> ³
Q29. Should private and public hedges be kept clear of pavements for the safety of pedestrians?	<input type="checkbox"/> ¹	<input type="checkbox"/> ²	<input type="checkbox"/> ³
Q30. Is additional parking required in the centre of the village?	<input type="checkbox"/> ¹	<input type="checkbox"/> ²	<input type="checkbox"/> ³
Q31. Would you support an increase in the size of the current car parks?	<input type="checkbox"/> ¹	<input type="checkbox"/> ²	<input type="checkbox"/> ³

Q32. Would you use dedicated cycle routes from Danbury to Sandon Park & Ride and from Danbury to Maldon?

Yes Often ¹ Yes Occasionally ² No ³ Not a Cyclist ⁴ Don’t Know ⁵

RECREATION AND LEISURE

Danbury's leisure facilities and community groups are well used and are a priority to its residents. When asked what other facilities residents would use if provided, suggestions included a swimming pool and an outdoor gym. Danbury has an undersupply of play space for older children, which could be addressed. The existing play areas could be improved where required.

Objective

'To improve Danbury's recreation and leisure facilities and increase provision where a shortfall exists.'

Q33. Do you agree with this objective for Danbury's Recreation and Leisure?

Strongly Agree ¹ Agree ² Disagree ³ Strongly Disagree ⁴ Don't know ⁵

		Strongly Support	Support	Oppose	Strongly Oppose	Don't Know
Q34.	Would you support the provision of activities for young people aged 6-12?	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5
Q35.	Would you support the provision of activities for young people aged 12+?	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5
Q36.	Would you support the reduction of the damage to Danbury Common and Scrubs Wood from Mountain Bikers?	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5
		Yes often	Yes Occasionally	No	Not my Activity	Don't Know
Q37.	Would you use outdoor exercise equipment if it could be provided?	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5
Q38.	Would you use a swimming pool if one could be provided?	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5
Q39.	Would you cultivate an allotment if more were available?	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5

AMENITIES

Concern was raised over the capacity of the Medical Centre and schools to cater for its existing residents. Collaboration with other agencies will be sought to improve the situation.

Objective

'To ensure that important amenities are retained and sufficient for the future needs of residents.'

Q40: Do you agree with this objective for Danbury's Amenities?

Strongly Agree ¹ Agree ² Disagree ³ Strongly Disagree ⁴ Don't know ⁵

Q41. Would you support selected essential facilities being nominated Assets of Community Value? Assets of Community Value are spaces and places that are important to local people. (If they came up for sale, the community would have an opportunity to bid on them.)

Strongly Support ¹ Support ² Oppose ³ Strongly Oppose ⁴ Don't know ⁵

BUSINESS AND ECONOMY

The mobile phone signal, broadband reliability and traffic congestion negatively affect Danbury's Businesses, whilst the local Post Office is very important. Residents seek a better range of retail shops, restaurants and a bank.

Further small-scale enterprises will be encouraged, as will those that entail working at home. Large-scale or those likely to increase traffic in the village will not be supported.

Opportunities to increase green energy will be sought, provided they are in keeping with, and not detrimental to the character of the area.

Objective

'To encourage further small-scale enterprises particularly working from home; commercial sites for green energy will also be supported where locally appropriate and where they will cause no demonstrable harm to the character of the area.'

Q42. Do you agree with this objective for Danbury's Business and Economy?

Strongly Agree ¹ Agree ² Disagree ³ Strongly Disagree ⁴ Don't know ⁵

Q43. Would you support the creation of a Business Hub (providing fast broadband, office and meeting facilities) to support local and home working businesses?

Strongly Support ¹ Support ² Oppose ³ Strongly Oppose ⁴ Don't know ⁵

About You

We are asking the following questions to enable us to assess the distribution of views expressed.

Q44. Please state your age group.

¹ Under 18 ⁴ 35-44 ⁷ 65+
² 18-24 ⁵ 45-54 ⁸ Prefer not to say
³ 25-34 ⁶ 55-64

Q45. Please state your gender

Male ¹ Female ² Prefer not to say ³

Q46. Are you:

Danbury Resident ¹ Danbury Business Owner ² Both a Resident and Danbury Business Owner ³ None of these ⁴

Map of Potential Sites for Development in Danbury (please note that this is not to scale and is for indicative purposes only.)

